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8	SUPERIOR COURT OF THE STATE	ΓΕ OF CALIFORNIA
9	COUNTY OF SACRAMENTO	
10	CALIFORNIA PUBLIC EMPLOYEES')	Case No.
11	RETIREMENT SYSTEM,)	COMPLAINT FOR:
12	Plaintiff,) vs.)	(1) VIOLATIONS OF §§11 AND 12 OF THE SECURITIES ACT
13	AOL TIME WARNER INC., AMERICA ONLINE,	OF 1933; (2) VIOLATIONS OF CAL. CORP
14	INC., TIME WARNER, INC., RICHARD D.) PARSONS, R.E. TED TURNER, STEPHEN M.)	CODE §§25400-25403, 25500- 25502, 25502.5, 25504, 25504.1
15 16	CASE, GERALD M. LEVIN, ROBERT W. PITTMAN, J. MICHAEL KELLY, KENNETH J. NOVACK, DANIEL F. AKERSON, JAMES L.)	AND 25504.2; (3) VIOLATIONS OF CAL. CIVIL CODE §§1572, 1573, 1709,
17	BARKSDALE, STEPHEN F. BOLLENBACH, FRANK J. CAUFIELD, MILES R. GILBURNE, CARLA A. HILLS, REUBEN MARK, MICHAEL A.)	1710 AND CAL. CORP. CODE §1507; AND (4) COMMON LAW FRAUD
18	MILES, FRANKLIN D. RAINES, FRANCIS T. VINCENT, JR., DAVID COLBURN, ERIC KELLER,)	(1) COMMON ELIW TIGIOS
19	RAYMOND J. OGLETHORPE, JANICE BRANDT,) JOSEPH A. RIPP, BARRY M. SCHULER, GEORGE)	DEMAND FOR JURY TRIA
20	VRADENBURG, III, JAMES W.BARGE, KENNETH B. LERER, WILLIAM J. RADUCHEL,	
21	MAYO S. STUNTZ, JŔ., WAYNE H. PACE, PAUĹ) D. CAPPUCIO, MYER BERLOW, STEVEN)	Exempt from Filing Fees (Gov. Code § 6103)
22	RINDER, CITIGROUP INC., SALOMON SMITH) BARNEY INC., MORGAN STANLEY & CO.,)	, ,
23	BANC OF AMÉRICA SECURITIES LLC, J.P.) MORGAN CHASE & CO., ERNST & YOUNG LLP)	
24	and DOES 1-100, inclusive,	
25	Defendants.	
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INTRODUCTION

- California Public Employees' Retirement System ("CalPERS") brings this action for violations of the Securities Act of 1933 (the "Securities Act"), California state law and the common law to redress the large losses it has suffered as a result of the Defendants' systematic and fraudulent scheme to materially inflate advertising revenue reported in the companies' publicly disclosed financial statements and, in turn, the value of America Online, Inc. ("AOL") and AOL Time Warner ("AOL Time Warner" or the "Company") securities. Specifically, Defendants overstated AOL's reported advertising revenue by at least \$1.7 billion through the use of sham transactions and improper accounting practices in order to ensure the consummation of the \$200 billion merger between AOL and Time Warner, Inc. ("Time Warner") announced in January 2000.
- 2 AOL appeared to be a successful company and was an attractive merger partner because of its large subscriber base and what appeared to be substantial advertising revenues. The advertising revenues were especially significant to AOL as its subscription revenues began to decrease in the late 1990s when it moved to fixed subscription charges (instead of per hour). However, by the end of the 1990s, the internet boom died, bringing down many of AOL's advertising customers. As a result, AOL's revenues began to slow dramatically. Instead of admitting this, AOL began to look for a merger partner to mask its declining business and keep the value of AOL stock at record levels long enough for AOL insiders to cash out their personal holdings.
- 3. On January 10, 2000, AOL and Time Warner announced their agreement to merge the two companies (the "Merger"). The value placed on AOL's stock for purposes of the Merger was based primarily on AOL's purported advertising revenue, and the tremendous growth AOL touted as to this revenue source.
- 4. In connection with the Merger, AOL and Time Warner filed a Registration Statement and Joint Proxy Statement-Prospectus (the "Merger Registration Statement"). As described below, the Merger Registration Statement contained materially false and misleading statements and omissions.

- 5. The Merger was not completed until January 11, 2001. During the year between the announcement of the Merger and its consummation, the advertising market was continuing to soften and more Internet companies began to fail. Despite this, the AOL Individual Defendants assured the market that, unlike the rest of the industry, AOL was unaffected. At the same time, however, internal AOL documents and discussions between Defendants during the pendency of the Merger specifically apprised the Individual Defendants that AOL's advertising revenues were going to decline by at least \$140 million for calendar year 2001 alone.
- 6. In order to keep up the facade during the one year period before the Merger was finalized, AOL artificially inflated its publicly reported advertising revenue. After the Merger, the Individual Defendants continued to overstate AOL Time Warner's advertising revenue to bolster the Company's stock price and make it appear that both the Merger and the value of AOL stock exchanged in the Merger were justified. Even when the advertising market eventually became so weak that the Company was forced to report decreases in advertising revenue, it nonetheless continued to artificially inflate its advertising revenue to soften the stock market's reaction to the reported revenue numbers. Largely as a result of declining advertising revenue figures, AOL has been forced to write-down over \$54 billion in goodwill -- the largest write-down in corporate history.
- 7. On July 18 and 19, 2002, *The Washington Post* published a two-part article reporting allegations that AOL before the Merger, and AOL Time Warner after the Merger, had substantially overstated publicly reported advertising revenue. Within hours after *The Washington Post* first reported the story, Defendant Robert W. Pittman, AOL Time Warner's Chief Operating Officer, a member of the Company's Board, the head of operations for the AOL division of the Company, and formerly the President and Chief Operating Officer of AOL prior to the Merger, resigned from the Company. At the same time, the Company and Defendant Ernst & Young, AOL's and AOL Time Warner's independent auditing firm, emphatically denied any wrongdoing and reaffirmed the accuracy of AOL's and AOL Time Warner's financial statements.

- 8. However, after the close of the stock market on July 24, 2002, the Company acknowledged that the SEC was investigating AOL and the Company's accounting practices, driving AOL Time Warner's stock price down by almost 15.4% overnight. On July 31, 2002, the Company confirmed that the DOJ had commenced a criminal investigation of AOL and the Company's accounting practices.
- 9. Two weeks later, on August 14, 2002, the Company acknowledged that advertising revenue "may" have been overstated for AOL in the amount of \$49 million with respect to three transactions covering a period of six quarters. The Company also stated that it was "continuing its review of these and other transactions at the AOL division."
- 10. On October 23, 2002, the Company restated the financial statements of AOL and AOL Time Warner for eight consecutive quarters (July 1, 2000 to June 30, 2002), a clear admission of repeated violations of the securities laws. In fact, in its October 23, 2002 Form 8-K filing with the SEC, AOL Time Warner not only restated the companies' advertising revenue by reducing it in the amount of \$190 million, it also warned investors that the Company's previously issued financial statements should no longer be relied on, including the audited financial statements for 2000 and 2001 contained in the Company's Form 10-K for the year ended December 31, 2001.
- 11. On March 28, 2003, the Company reported in its Form 10-K filing that it may further restate AOL advertising revenue by reducing it in an additional amount of up to \$400 million for the years 2001 and 2002. According to the Company, this possible restatement is attributable to two transactions with Bertelsmann AG, which are a subject of the SEC's investigation. The Company also stated that, in addition to the Bertelsmann transactions, "it is possible that further restatement of the Company's financial statements may be necessary," with respect to "the range of other transactions" being investigated by both the SEC and the DOJ.
- 12. In the aggregate, the Company has thus far restated or acknowledged the possibility of restating advertising revenue by reducing the revenue in the amount of at least \$477 million, with essentially all of the reduction attributable to AOL advertising revenue. However, according to the Amended Complaint filed in the related class action lawsuit (the

- Improperly accounting for cross-platform advertising deals (advertising services provided by more than one AOL Time Warner division), including the double-booking
- Reporting materially overstated AOL advertising revenue in numerous AOL and Company press releases and financial statements;
- Failing to disclose the true current and anticipated condition of AOL's advertising revenue and business, both before and after the Merger;
- Failing to properly account for the vastly inflated goodwill associated with
- Falsely representing that AOL and AOL Time Warner's financial statements were prepared in conformance with generally accepted accounting principles ("GAAP") and fairly represented the financial operation of the companies, and that certain of those financial statements were audited in compliance with generally accepted auditing standards
- Defendants' illegal actions during the relevant period artificially propped up the price of AOL and AOL Time Warner securities when they were purchased, exchanged or otherwise acquired by CalPERS, causing CalPERS to lose hundreds of millions of dollars. Moreover, CalPERS also held on to shares that it otherwise may have sold had the truth been
- On the other hand, Individual Defendants reaped billions of dollars in proceeds selling their own AOL and AOL Time Warner securities at artificially inflated prices. A large portion of the insider selling by Defendants was conducted during a four-month period just after consummation of the Merger, during which time the Company was engaged in a \$5 billion repurchase of its own stock, serving to further inflate the price of the stock. These insider sales were made pursuant to "Stock Option Registration Statements" (defined herein at ¶ 362) which contained materially false and misleading statements and omissions.

JURISDICTION AND VENUE

- 16. The claims alleged herein arise under §§11 and 12(a)(2) of the Securities Act of 1933 (the "1933 Act"), 15 U.S.C. §§77k and 77l(a)(2), as well as provisions of state statutory and common law. This is an individual action asserting federal and state law claims which arise from the same operative facts. Jurisdiction is conferred by §22 of the 1933 Act and venue is proper pursuant to §22 of the 1933 Act and provisions of state law.
- 17. This action is not removable to federal court. Section 22 of the 1933 Act states that "[e]xcept as provided in section 16(c), no case arising under this title and brought in any State court of competent jurisdiction shall be removed to any court in the United States." Moreover, there is not complete diversity of citizenship, as Plaintiff and several of the Defendants are headquartered in or citizens of California.
- 18. The violations of law complained of herein occurred in part in this County, including the dissemination of materially false and misleading statements complained of herein into this County. Each of the Defendants have minimum contacts with this state and/or conduct business here sufficient to permit the exercise of jurisdiction over them.
- 19. The amount of damages sued for is in excess of the jurisdictional minimum of this court.

THE PARTIES

20. Plaintiff CalPERS purchased the publicly traded securities of AOL Time Warner in connection with and after the AOL Time Warner Merger and has been damaged thereby. CalPERS provides retirement and health benefit services to more than 1.3 million members and nearly 2,500 employers including active, inactive and retired members from the State, school districts and local public agencies. As of April 30, 2003, CalPERS had \$137.8 billion of assets under management.

Defendants:

21. Defendant AOL Time Warner is a Delaware corporation with its headquarters in New York, New York. The Company was formed in connection with the Merger of AOL and Time Warner, Inc. As a result of the Merger, AOL and Time Warner each became wholly owned

subsidiaries of AOL Time Warner. AOL Time Warner is named as a Defendant in its own right for all liabilities of AOL Time Warner arising in conjunction with or after the Merger and for all liabilities of AOL and Time Warner arising in conjunction or after the Merger. AOL Time Warner is also named as a successor-in-interest for all liabilities of AOL and Time Warner arising prior to or in conjunction with the Merger.

- 22. Defendant AOL is a Delaware corporation with its principal place of business in Dulles, Virginia. It is a wholly owned subsidiary of AOL Time Warner. The AOL business, based both before and after the Merger in Dulles, Virginia, consists principally of interactive services, web properties, internet technologies and electronic commerce services. AOL is responsible for its liabilities resulting from this lawsuit, whether arising before, in conjunction with, or after the Merger.
- 23. Defendant Time Warner is a Delaware corporation with its headquarters in New York, New York. Time Warner is a wholly owned subsidiary of AOL Time Warner. Time Warner's principal business is to create and distribute branded information and entertainment throughout the world. Time Warner is responsible for its liabilities resulting from this lawsuit, whether arising before, in conjunction with, or after the Merger.

The Individual Defendants:

- 24. The following Defendants were Officers and/or Directors of AOL prior to the Merger with Time Warner:
- (a) Stephen M. Case. Defendant Stephen M. Case ("Case") co-founded AOL in 1985 and served as its Executive Vice President from September 1987 to January 1991 and Vice President of Marketing from 1985 to September 1987. He became a Director of AOL when it first became a public company in September 1992, Chief Executive Officer in April 1993 and Chairman of the Board in October 1995, holding all of these positions until the Merger was consummated on January 11, 2001. Case was a signatory to the Joint Proxy Statement-Prospectus incorporated into the Merger Registration Statement, the Stock Option Registration Statements and the Bond Registration Statement (as defined herein at ¶ 311). Upon the Merger,

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Case became an Affiliated Director and Chairman of the Board of AOL Time Warner. On January 12, 2003, Case announced his resignation from the Company effective May 2003.

- (b) Robert W. Pittman. Before joining AOL, from 1990 to September 1995, Defendant Robert W. Pittman"), was President and Chief Executive Officer of Time Warner Enterprises, a division of Time Warner Entertainment Company. Pittman moved to AOL in November 1996, where he was President and Chief Executive Officer of AOL Networks, a division of AOL, until February 1998. From February 1998 until the Merger, Pittman was President and Chief Operating Officer of AOL. He was a Director of AOL from 1995 until the Merger. Pittman was a signatory to the Joint Proxy Statement-Prospectus incorporated into the Merger Registration Statement, the Stock Option Registration Statements and the Bond Registration Statement. Upon the Merger, January 11, 2001, Pittman became Co-Chief Operating Officer of AOL Time Warner and an Affiliated Director of the AOL Time Warner Board of Directors. On April 19, 2001, Pittman also resumed his previous responsibilities for operations of the AOL subsidiary of AOL Time Warner. In May 2002, Pittman became the sole Chief Operating Officer of AOL Time Warner. On July 18, 2002, the day *The Washington Post* reported on various accounting improprieties regarding AOL advertising revenue, Pittman abruptly resigned.
- (c) J. Michael Kelly. From June 1998 until the Merger, Defendant J. Michael Kelly ("Kelly") was Senior Vice President, Chief Financial Officer and Assistant Secretary of AOL. Kelly was a signatory to the Merger Registration Statement, Bond Registration Statement and the Stock Option Registration Statements. Upon the Merger, Kelly became Chief Financial Officer and Executive Vice President of AOL Time Warner. On or about November 1, 2001, Kelly was appointed Chief Operating Officer of the AOL subsidiary of AOL Time Warner.
- (d) David M. Colburn. From 1995 until the Merger, Defendant David M. Colburn ("Colburn") was Senior Vice President of Business Affairs for AOL, who reported directly to Defendant Pittman. Following the Merger, Colburn became Executive Vice President and President of Business Affairs and Development for AOL Time Warner and continued to report directly to Pittman. Colburn was AOL's, and then AOL Time Warner's chief deal-maker.

2000 until the Merger. Upon the Merger, Novack was appointed an Affiliated Director of the

Financial and Administrative Officer of Turner Broadcasting System, Inc. In November 2001,

Financial Officer. Following the Merger, in March 2001, Pace became Vice Chairman and Chief

Pace ("Pace") held multiple executive positions with Time Warner, including that of Chief

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Warner before the Merger and a director of AOL Time Warner after the Merger. She signed the

Merger Registration Statement and the Stock Option Registration Statements.

(s) Mayo S. Stuntz, Jr. Defendant Mayo S. Stuntz, Jr. ("Stuntz") was Chief Operating Officer of AOL's Interactive Services Group prior to the Merger and Executive Vice President with the AOL operation of AOL Time Warner after the Merger, until he was fired.

Ernst & Young LLP

29. Defendant Ernst & Young is a firm of certified public accountants that maintains its headquarters in New York, New York and has offices in California. At all times relevant to this action, Ernst & Young provided auditing and accounting services to AOL and AOL Time Warner, including but not limited to, conducting audits of AOL and AOL Time Warner's year-end financial statements and, beginning no later than the quarter ended March 31, 2000, reviewing AOL's and the Company's quarterly financial statements. In connection therewith, Ernst & Young issued unqualified audit reports related to AOL and AOL Time Warner's financial statements, for the fiscal years 1999, 2000 and 2001. Ernst & Young also reviewed and approved the unaudited financial statements issued in connection with the Merger, including those in the Merger and Stock Option Registration Statements.

Underwriter Defendants

- 30. Defendant Morgan Stanley & Co. ("Morgan Stanley") is a financial services institution, that, through its subsidiaries and divisions, provides commercial and investment banking services and advisory services. Its headquarters are located in New York, New York. Morgan Stanley acted as financial adviser to Time Warner in connection with the Merger and issued a false opinion that the Merger was fair to Time Warner and its shareholders. Morgan Stanley was a Joint Book-Running and Lead Manager for the April 2002 bond offering (the "Bond Offering").
- 31. Defendant Salomon Smith Barney Inc. ("Salomon") is currently a subsidiary of Citigroup, Inc., a financial services institution that, through its subsidiaries and divisions, provides commercial and investment banking services and commercial loans to corporate entities. Salomon's headquarters are located in New York, New York. Salomon acted as financial advisor to AOL in connection with the Merger and helped to draft and circulate the

false and misleading Merger Registration Statement. Salomon was the Joint Lead Manager for the 2002 Bond Offering.

- 32. Defendant Citigroup, Inc. ("Citigroup"), an international financial services company, was formed in 1998 by the merger of Citigroup and Travelers Group. Citigroup, which services more than 200 million customer accounts in more than 100 countries, is the corporate parent and 100% owner of Defendant Salomon and reports Salomon's financial results in its consolidated financial statements. Through its corporate control over its subsidiary, Salomon, Citigroup was able to control, and did control, Salomon during the relevant period.
- 33. Defendant Banc of America Securities LLC ("Banc of America") is a subsidiary of Banc of America Corp., a financial services institution that, through its subsidiaries and divisions, provides commercial and investment banking services and commercial loans to corporate entities, with principal offices in San Francisco, California, New York, New York and Charlotte, North Carolina. Banc of America was a Joint Book-Running and Lead Manager of the April 2002 Bond Offering.
- 34. Defendant J.P. Morgan Chase & Co. ("J.P. Morgan") is a financial services institution that, through its subsidiaries and divisions, provides commercial and investment banking services and advisory services. J.P. Morgan whose, headquarters is in New York, New York was a Joint Book-Running and Lead Manager of the April 2002 Bond Offering.
- 35. Defendants Morgan Stanley, Salomon, Citigroup, Banc of America and J.P. Morgan are sometimes collectively referred to as the "Underwriter Defendants."

SUBSTANTIVE ALLEGATIONS

The Growth of AOL and Its Emphasis on Increasing Advertising Revenue

36. In December 1996, in an effort to increase its subscriber numbers, AOL introduced "flat-rate" subscription plans which permitted subscribers to spend unlimited amounts of time online for a flat monthly fee. While this move did increase its members, its operating margins went down and it faced intensifying competition from low-cost or free Internet access providers. In an effort to boost its profits in other ways, the Individual Defendants, first at AOL, and later at AOL Time Warner, devised various fraudulent schemes to artificially enhance

advertising revenue and, in turn, continue to generate substantial increases in the companies' stock prices.

37. AOL's Form 10-K for the fiscal year ended June 30, 1997, described the importance of advertising revenue to AOL's success:

An important component of the company's business strategy is to increase non-subscription based revenues, including from advertising sales and transaction fees associated with electronic commerce, and the sale of merchandise, which the company believes are increasingly important to its growth and success. The company continues to establish a wide variety of relationships with advertising and electronic commerce partners in order to grow its non-subscription based revenues and to provide AOL subscribers with access to a broad selection of competitively priced, easy to order products and services.

- 38. Within AOL, and later AOL Time Warner, there was enormous pressure to show increasing revenue each quarter and meet or exceed revenue targets. This was especially true with respect to advertising revenue following AOL's shift in its business model to emphasize this revenue source. A former AOL deal-maker in the October 30, 2000 *Industry Standard* article entitled, "AOL's Rough Riders," confirmed that no matter how many advertising deals AOL was generating, it was never enough: "Working there you were under pressure all of the time to make your quota, especially at the end of the quarter." "Colburn would be screaming at people 'Why the f-, aren't we hitting our numbers?" Defendant Colburn was AOL's top deal-maker and chief architect of many of the transactions making up AOL's fraudulent advertising revenue. The "AOL Rough Riders" article further stated that, "Colburn is the driver when it comes to deals at AOL.... He oversees all of the dealmaking the Company does."
- 39. The pressure to maintain continually impressive revenue growth and the need to artificially inflate that revenue through the improper methods described herein, increased even more as many of the internet companies that had given up enormous sums in dollars and equity to partner with AOL (a significant source of AOL's advertising revenue) were achieving disappointing results. Many overvalued internet companies which took advantage of the internet bubble were seeing their stock prices drop well below their Initial Public Offering ("IPO") prices. Other internet companies were seeing their stock prices fall precipitously not only

because of declining advertising revenue, but on concerns that a majority of Internet companies would disappear altogether.

40. By at least August 2000, internal company documents showed that AOL was at risk to lose substantial advertising revenue from existing customers the following fiscal year. In September 2000, AOL documents estimated that AOL was at risk to lose \$108 million in advertising revenue in the 2001 fiscal year (July 1, 2000-June 30, 2001) due to the financial difficulties of its advertising customers. In early October 2000, Defendant Pittman and other AOL executives were told that as a result of many failing dot-com customers of the Company, AOL was at risk to lose \$140 million in advertising revenue the following calendar year.

The Creation of AOL Time Warner and the Additional Pressure to Report Growing Advertising Revenue

- 41. AOL's need to demonstrate substantial and continuing revenue growth took on even greater importance when AOL and Time Warner discussed merging the two companies. The proposed Merger was jointly announced by AOL and Time Warner on January 10, 2000 and termed by the media as "the deal of the century." The Individual Defendants had a substantial personal interest in the Merger as they knew they would be permitted to accelerate the vesting of their options upon consummation of the Merger and generate enormous sums of money for themselves by converting the options into shares of stock and selling them on the open market.
- 42. On January 11, 2000, *The Los Angeles Times* reported that the deal came to fruition when Time Warner was convinced that AOL's stock value was "real:"

Levin and Case said they had worked carefully to strike a reasonable compromise on the values of their two companies.

- "One of the creative breakthroughs was in the valuation," Case told The Times in a joint interview with Levin. He said the key to coming to a final deal was Time Warner's "recognition that these Internet values are real. . . ."
- 43. The value of AOL's stock for purposes of the Merger was based primarily on AOL's reported advertising revenue and historical growth in that revenue source. Morgan Stanley, for example, which advised AOL on the Merger, valued AOL's "advertising and commerce" business at a multiple of between 44 and 171 of estimated revenue for fiscal year 2000, far greater than the multiples applied to the other segments of AOL's business.

- 44. The pressure to report impressive advertising revenue and growth became even more intense after the Merger was announced. During the one year period between the Merger agreement and the deal's consummation, the Individual Defendants were desperate to ensure that the deal went through, despite the fact that the advertising market was weakening and the stock prices of many dot-com companies were plummeting. Indeed, at least months before the Merger was consummated, Individual Defendants were aware that AOL was at risk to lose substantial amounts of advertising revenue in the current fiscal year and the next calendar year. As reported in the July 18, 2002 issue of *The Washington Post*, James Pattie, who during the pendency of the Merger was a Senior Manager in AOL's Business Affairs division, stated, "The bubble had clearly burst, but senior management was under enormous pressure to hit the [financial] numbers and close the Time Warner transaction, which would diversify the revenue base and lower the risk profile of the Company."
- 45. On June 23, 2000, AOL and Time Warner announced that their respective shareholders had voted to approve the Merger with AOL common shareholders to receive 1 share of AOL Time Warner common stock for each share of AOL they owned (then having a market price of \$54.62 per share) and Time Warner common shareholders to receive 1.5 shares of AOL Time Warner common stock for each share of Time Warner they owned (then having a market price of \$79.50 per share). The Merger was finalized on January 11, 2001.

Fraudulent Transactions And Improper Accounting Used To Artificially Inflate AOL And AOL Time Warner Advertising Revenue

- 46. Both prior to and after the Merger, AOL and AOL Time Warner represented that their financial statements were prepared in conformity with GAAP, the uniform rules, conventions and procedures that define accepted accounting practice. However, during the same period, AOL, the Company and the Individual AOL and AOL Time Warner Defendants, materially overstated AOL's and AOL Time Warner's advertising revenue through sham transactions and improper accounting as described below.
- 47. One of AOL and AOL Time Warner's more creative ways of inflating advertising revenue was through the use of sham transactions and/or improper accounting in connection with

"round-trip," "back to back" or "boomerang" deals. These deals involved, in some instances, the participation of multiple parties in elaborate advertising revenue schemes relating to AOL's purchase of goods, services, equity or some combination thereof from another party with the requirement of a reciprocal purchase of AOL's advertising services. These circular "trades" or "swaps," as accounted for by AOL and AOL Time Warner, frequently gave the appearance that AOL or AOL Time Warner had entered highly profitable multi-year, multi-million dollar deals to sell advertising. Rather, AOL or the Company had really funneled, or "round-tripped," the entire value of the revenue it received from these sales directly back to the original customer through simultaneous purchases of advertising, goods, services, or equity, resulting in no net gain to AOL or AOL Time Warner.

- 48. Barter, a common practice of AOL and AOL Time Warner, was one mechanism through which AOL conducted round-trip deals. Barter transactions were often used by AOL and AOL Time Warner to lend an appearance of legitimacy to those transactions. As described below, many of the improper transactions included aspects of both round tripping and barter. However, barter deals involve an even greater ability to manipulate the amount of advertising revenue ultimately reported. AOL and AOL Time Warner's barter deals used to overstate advertising revenue took at least three forms: (a) the exchange of advertising for a variety of goods or services such as computers, telecommunication services and network devices; (b) AOL's equity investments in customers who used the funds to purchase advertisements; and (c) the exchange of advertising known as "in kind" advertising.
- 49. Examples of AOL and AOL Time Warner round-trip and barter deals that were improperly accounted for by AOL and AOL Time Warner include the following:

a. <u>Homestore, Inc.</u>

50. Sixteen separate sham transactions with Homestore, Inc. ("Homestore") and AOL and then AOL Time Warner occurred in the latter part of 2000 and the first half of 2001.

Although these Homestore deals are just some of the transactions devised by AOL or AOL Time Warner to artificially inflate revenue, much is known about these deals because of an ongoing

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criminal investigation into the Homestore matter that has already resulted in publicly disclosed guilty pleas to criminal offenses by four Homestore executives.

- 51. The concept for the sham Homestore transactions was devised by Defendant Keller, and approved by at least the person at AOL Time Warner to whom he directly reported, Defendant Colburn. The sham deals were designed to work to the mutual benefit of Homestore and AOL Time Warner so that they could both report bogus advertising revenue. As discussed below, AOL Time Warner had a significant equity interest in Homestore, 3.9 million shares of Homestore stock, and therefore the Company benefited from the sham deals when both it and Homestore reported artificially inflated advertising revenue.
- 52. The Homestore deals involved "three legs." In the first leg Homestore paid a third-party for services and products that Homestore did not need, and for which it in fact, overpaid. The second leg required the third parties to purchase advertising from AOL Time Warner with most or all of the money Homestore paid to the third parties. Under the third leg, AOL Time Warner purchased advertising from Homestore in the same amount that the thirdparty paid to AOL Time Warner for advertising. Accordingly, AOL Time Warner and Homestore secretly round tripped or purchased advertising revenue from themselves in sham triangular transactions.
- 53. As part of these sixteen fraudulent transactions, in 2001 the third parties paid AOL a total of \$45.1 million for advertising, with the agreement that AOL would funnel the monies back to Homestore, after deducting an approximate \$9 million "commission."
- 54. Homestore executives, and Defendants Keller and Colburn, agreed that the second leg of the sham transactions would not be documented. The secret third parties included PurchasePro, Inc., Investor Plus, FX Consultants, Classmates.com, Wizshop and Easy Roomates.
- 55 In June 2001, Defendant Keller was placed on administrative leave by AOL Time Warner. After that, Defendant Ripp, then the Executive Vice President and Chief Financial Officer of AOL, and Defendant Rinder, AOL's Senior Vice President for Business Affairs and Development, handled the sham deals for AOL.

- 56. The Company, and at least Defendants Ripp, Rinder, Colburn and Keller, were all aware of the round-trip and fraudulent nature of the deals. Indeed, Defendants Keller and Colburn concocted the scheme and Defendants Ripp and Rinder clearly knew of the details of the deals, including where the money AOL Time Warner received was actually coming from and that it was round-tripped back to Homestore. Defendants Ripp and Rinder, however, covered up the sham deals to allow the Company to inflate advertising revenue and avoid adverse publicity for both AOL Time Warner and Homestore, in which the Company had a significant equity interest.
- 57. The fraudulent Homestore transactions have been confirmed by the guilty pleas to criminal offenses of four Homestore executives in an ongoing DOJ investigation into the Homestore matter. Although the criminal charges and guilty pleas do not identify AOL Time Warner by name, they refer to the company that engaged in these transactions with Homestore as a "major media company." Furthermore, these documents describe the same three-legged transactions referred to above and refer to the total of sixteen transactions and receipt by the "major media company" of \$45.1 million in 2001 for advertising as part of these sham transactions.
- 58. The Company improperly reported advertising revenue from these phony deals. The transactions were shams agreed to with Homestore in order to report advertising revenue that neither party "earned" as required by GAAP. Thus, even if the Company only reported its bogus \$9 million "commission" as advertising revenue, and pro-rated it over the first two quarters of 2001, the Company's advertising revenue was overstated by \$4.5 million for each of the quarters ended March 31, 2001 and June 30, 2001. Of course, if the Company reported the entire \$45.1 million as advertising revenue, the overstated amount is even larger.

b. Sun Microsystems, Inc.

59. In a barter transaction with Sun Microsystems, Inc. ("Sun"), AOL overpaid for goods at list price when normally it would receive a discount, thereby overstating the consideration exchanged for AOL's services in violation of APB 29. This transaction resulted in

approximately \$150 million of overstated advertising revenue over the course of the three year deal

- 60. The Sun transaction was announced on November 24, 1998 and involved the swap of advertisements for computer equipment. A September 1, 2002 *New York Times* article entitled, "Ouster at AOL, but Where Does Trail End?," reported that AOL agreed to buy \$500 million in computer equipment from Sun at list price, even though companies like AOL typically buy at a discount of more than 30 percent. For its part, Sun agreed to pay AOL \$350 million for advertising services. A contemporaneous agreement provided for Sun to pay AOL more than \$310 million per year as part of a three-year partnership called "iPlanet." AOL treated these payments from Sun as recurring revenue. Through this partnership, AOL was in effect receiving back some of its own expenditures in order to artificially increase its own advertising revenue and overstate income as a result. Furthermore, AOL and Sun would not have entered into the transaction without the reciprocal purchases. Accordingly, under APB 29 revenue resulting from the deal should have been reported net of the overpayment rather than on a gross basis.
- 61. At a minimum, AOL's overpayment for Sun's computer equipment, based on the equipment's fair market value, should have been recorded as a reduction of AOL's advertising revenue resulting from the round-trip transaction. Instead, AOL recorded the transaction based on an inflated list purchase price for the computer equipment, resulting in at least a 30% or \$150 million, overstatement of advertising revenue. AOL therefore overstated its advertising revenue by at least \$4.2 million for December 1998 and at least \$12.6 million per quarter starting with the quarter ended March 31, 1999 through the quarter ended September 31, 2001 and \$8.4 million for the quarter ended December 31, 2001. AOL's relationship with Sun would serve as a template for numerous other deals in which AOL bartered with other companies, round-tripping money and reporting advertising revenue at greatly inflated values, in violation of GAAP.

c. Veritas Software Corporation

62. As pleaded in the Class Action Complaint, AOL also negotiated a deal in September 2000 to pay \$50 million for \$30 million worth of software it purchased from Veritas

Software Corporation ("Veritas") in a deal similar to the Sun transaction. AOL then overstated its advertising revenue by \$20 million in violation of APB 29.

- 63. In a *Reuters* news release dated November 14, 2002, Veritas reported that, in connection with the SEC's investigation of AOL's accounting, the SEC had subpoenaed Veritas' records relating to transactions it entered into with AOL in September 2000.
- 64. On January 17, 2003, Veritas announced that, as a result of the SEC's investigation, it was restating its financial results for fiscal years 2000 and 2001, eliminating \$20 million in revenue previously booked as licensing and support fees paid by AOL. Further, the Company announced that it would no longer record as an expense the \$20 million it paid AOL for advertising.
- 65. Then, on or about March 17, 2003, Veritas disclosed in an amended Form 10-K the restatement resulting from the AOL deal was based on a determination that the fair value of the goods and services purchased and sold in the deal could not be "reasonably determined." In addition, Veritas disclosed that it was further restating its financials based on "two additional contemporaneous transactions involving software licenses and the purchase of on-line advertising services" to reflect additional reductions in revenue. Veritas' auditor at the time of these transactions, Defendant Ernst & Young, was replaced following the audit of the Company's year 2000 financial statements.
- 66. AOL's and AOL Time Warner's improper accounting for the Veritas deal resulted in an overstatement of advertising revenue by at least \$4 million per quarter from the quarter ended December 31, 2000 through the quarter ended December 31, 2001.

d. <u>Bertelsmann AG</u>

67. In a roundtrip transaction with Bertelsmann AG ("Bertelsmann"), AOL overstated advertising revenue by nearly \$400 million when it bought out Bertelsmann's interest in a joint venture. Rather than take advantage of the discount being offered by Bertelsmann on the buy-out price if paid in cash, AOL arranged to have Bertelsmann round-trip or rebate that portion of the buy out price which would have constituted the discount amount back to AOL through the purchase of advertising services. This transaction continued for two years and ultimately resulted

in AOL overstating advertising revenue by \$400 million over the course of the deal in violation of APB 29.

- 68. In the first quarter of 1998, Bertelsmann paid AOL \$75 million for a 50% interest in a joint venture to operate the CompuServe European online service. Each company invested an additional \$25 million in this joint venture. In August 1999, AOL Europe introduced Netscape Online in England and in May 2000, AOL Europe introduced CompuServe Office in Germany.
- 69. In March 2000, AOL and Bertelsmann announced plans to restructure their AOL Europe joint venture and to undertake a new strategic alliance. The restructuring consisted of a put and call arrangement for AOL to purchase, in two installments, Bertelsmann's 50% interest in AOL Europe for consideration approximating \$6.7 billion.
- 70. According to a March 31, 2003 *Wall Street Journal* article, "A person familiar with the situation said that when Bertelsmann initially asked AOL to be paid in cash for its AOL Europe stake, it had offered a discount on the sale price in exchange. The person said AOL's response was that it wasn't interested in a cash discount, but wanted a bigger ad deal. Bertelsmann accounted for the advertising as a cost of the sale, the person said."
- 71. A March 29, 2003 *New York Times* article entitled "AOL Says SEC is Challenging its Accounting" reported that "the agreement with Bertelsmann was negotiated at the top levels of both companies" and also noted that, "current and former Bertelsmann executives" had recently revealed that not only had they questioned the deal, but that they were instructed by Bertelsmann's headquarters "to buy online advertising from AOL at inflated prices to fulfill the purchase commitment made as part of the larger transaction."
- 72. Under GAAP (APB 29), AOL was obligated to report the deal at its fair market value and any overpayment should have been recorded as a reduction of the revenue that was recognized in connection with this deal. Since AOL would have received the discount, AOL overstated its advertising revenue by \$16.3 million, \$65.5 million, \$39.8 million, \$0.5 million, \$80.3 million and \$84.4 million per quarter, starting with the quarter ended March 31, 2001 through the quarter ended June 30, 2002, respectively. The fact that Bertelsmann recognized the

advertising purchase as a cost of the sale provides even further evidence that the Company improperly reported advertising revenue in connection with the Bertelsmann deal.

e. Gateway Inc.

- 73. In yet another round-trip transaction, AOL improperly accounted for the bundling of its internet services on Gateway Inc.'s ("Gateway") computers, thereby overstating advertising revenue by \$470 million in violation of the directives set forth in APB 29.
- 74. In or about late 1999 or early 2000, AOL and Gateway entered into an arrangement pursuant to which Gateway agreed to promote AOL's internet service to purchasers of its computers. Each time a Gateway computer purchaser subscribed to the AOL service, Gateway would receive a fee or "bounty" from AOL. According to an April 2, 2003 *Washington Post* article entitled "Gateway to Amend Financial Reports SEC Had Raised Concerns Over AOL Deal," at the same time AOL paid a "bounty," Gateway in turn paid AOL for providing a free year of internet service on its computers.
- 75. Since there was no substance to the transaction other than swapping money, AOL should have reported the transaction at its zero value instead of improperly reporting the amounts as sales and corresponding costs of sales. As a result, AOL overstated its advertising revenue by \$340 million in 2000 and \$130 million in 2001 by recognizing the fees paid by Gateway as revenue.
- 76. On or about April 1, 2003, Gateway announced that it was restating previously reported revenue from its agreement with AOL in response to accounting concerns raised by the SEC, which had been investigating Gateway's accounting since at least November 2002.
- 77. AOL and AOL Time Warner's improper accounting for the Gateway internet deal resulted in an overstatement of advertising revenue, on a prorated basis, by at least \$85 million per quarter beginning with the quarter ended March 31, 2000 through the quarter ended December 31, 2000 and \$130 million for the quarter ended March 31, 2001.

f. WorldCom Inc.

78. Beginning in 1998, WorldCom Inc. ("WorldCom") and AOL entered into a "multi-year, multi-million dollar agreement" pursuant to which AOL paid at least \$900 million a

year to WorldCom to carry the bulk of its internet traffic, and AOL became WorldCom's largest customer. In July 2001, WorldCom and AOL Time Warner struck a massive roundtrip/barter deal in which WorldCom agreed to buy more than \$200 million in advertising across all AOL Time Warner properties in exchange for AOL Time Warner continuing to keep its network traffic on WorldCom's network. While not disclosed in the press releases announcing the deal, AOL Time Warner also agreed to buy internet capacity from UUNet, a unit of WorldCom, to expand AOL Time Warner's online network. The reciprocal transactions were used by AOL Time Warner as a vehicle to improperly recognize advertising revenue of at least tens of millions of dollars in violation of APB 29.

- 79. An August 22, 2002 *Wall Street Journal* article entitled, "Questionable AOL Revenue Has WorldCom Link," noted the close relationship between the two companies (Defendant Case held a seat on WorldCom's Board of Directors and AOL was WorldCom's largest customer) and pointed out that, according to people familiar with the SEC's investigation of AOL Time Warner, a substantial portion of the \$49 million of overstated advertising revenue initially reported by the Company involved revenue inappropriately booked from the WorldCom deal. In addition, the article stated that the deal was negotiated in part by Defendant Colburn.
- 80. In its Form 10-Q for the quarter ended June 30, 2002, AOL Time Warner revealed that the initial reported overstatement amount of \$49 million impacted the quarter ended December 31, 2000 through the quarter ended March 31, 2002. As a result, AOL Time Warner's improper accounting for the WorldCom deal resulted in an overstatement of advertising revenue by at least \$12.7 million for the quarter ended December 31, 2000, \$5.3 million for each of the quarters ended March 31, June 30 and September 30, 2001, \$11.8 million for the quarter ended December 31, 2002.

g. **Qwest Communications**

81. In or about July 2001, AOL Time Warner entered into a reciprocal transaction with Qwest Communications ("Qwest"). Under the deal, AOL reportedly agreed to use Qwest's network and to purchase digital subscriber lines and network transport capacity. In return, Qwest agreed to advertise in the Company's media properties including magazines, television

programming, and online services. In a related round-trip transaction, AOL agreed to buy network capacity in Europe from KPNQwest, a Qwest affiliate, in return for which Qwest agreed to purchase AOL advertising.

- 82. AOL Time Warner violated GAAP by failing to account for the transaction based on the fair market value of the underlying instruments, either the network services or the advertising services, whichever was more reasonably and readily determinable. Thus, the reciprocal transactions were used by AOL as a vehicle to improperly recognize millions of dollars of advertising revenue in violation of APB 29.
- 83. On August 23, 2002, *The New York Times* reported that another of the three deals being examined by AOL Time Warner in connection with the Company's initial report of \$49 million in improperly reported revenue was the swap deal between the Company and Owest.

h. Hughes Electronics Corporation

- 84. AOL improperly accounted for a June 21, 1999 round-trip/barter transaction involving AOL's receipt of restricted stock in Hughes Electronics Corporation ("Hughes") in exchange for advertising which allowed AOL and AOL Time Warner to overstate advertising revenue. By overvaluing the stock received, AOL artificially inflated its advertising revenue by nearly \$50 million per quarter over a 2-1/2 year period.
- 85. The June 1999 transaction expanded upon a preexisting partnership, entered into on May 11, 1999, by the two companies to develop a combination set-top box that would make DirecTV and AOL TV available to customers. Under the expanded alliance, AOL invested \$1.5 billion in General Motors ("GM") Series H 6.25% automatically Convertible Preferred Stock. GM immediately invested the \$1.5 billion received from AOL in the stock of its subsidiary, Hughes. In return, Hughes committed to increase its sales and marketing expenditures to AOL over the next three years by approximately \$1.5 billion.
- 86. As included in its June 29, 1999 Form 8-K, a GM press release regarding the AOL and Hughes deal stated that "the investment would be non-dilutive to earnings." Similarly, a June 21, 1999 Internetnews.com article reported that "AOL said the investment will not have a negative impact on its earnings." AOL made this statement because it knew the invested funds

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were to be round-tripped back to AOL and accounted for by AOL as advertising revenue. However, the bartered services (advertising revenue) were overstated in violation of GAAP, particularly APB 29, SFAS 123 and EITF 00-08, since AOL did not properly value the barter instrument (stock) exchanged for them. More specifically, while AOL entered into the round-trip/barter deal under the guise of making an investment, the underlying instrument, not the money to be exchanged, should have provided the basis for valuation.

- 87. Despite the amounts of money swapped (i.e., \$1.5 billion from AOL for GM Series H preferred stock in exchange for Hughes' commitment to purchase \$1.5 billion in advertising from AOL), the underlying round-trip/barter deal was essentially an exchange of GM Series H preferred stock for AOL advertising services. AOL's recognition of advertising revenue at the full purported value of the stock violated GAAP. Since the stock was not publicly-traded but was a class of stock created only for AOL and was not convertible until June 2002 (three years later), the value of the stock at the time of the transaction was not \$1.5 billion, and thus the associated AOL advertising services recorded based on that inflated amount over the period of the deal was improper. Though the stock tracked Hughes' common stock (GM Series H common stock), the stock's value three years in the future should, at a minimum, have had a time value and marketability discount applied to it. As a result, applying conservative factors for time value and a marketability discount, AOL's and AOL Time Warner's advertising revenue was overstated by at least \$16 million for the quarter ended June 30, 1999, \$48 million per quarter beginning in the quarter ended September 30, 1999 through the quarter ended March 31, 2000, and \$32 million in the quarter ended June 30, 2000.
- 88. In its Form 10-K for the fiscal year ended December 31, 2001, filed on March 25, 2002, the Company reported a charge of "approximately \$270 million to reflect an other-than-temporary decline in the carrying value of AOL Time Warner's investment in Hughes Electronics Corp. ("Hughes"), an available-for-sale investment." On November 14, 2002, AOL Time Warner acknowledged its material false statements relative to the value of its investment in Hughes. In its Form 10-Q for the quarter ended September 30, 2002, the Company reported:

Included in the non-cash pretax charges for three and nine month periods ended September 30, 2002 are charges related to the writedown of AOL Time Warner's investment in Hughes Electronics Corp. ("Hughes") of \$505 million for both the three and nine month periods.

i. Homestore - The 2004 House and Home Deal

- AOL artificially inflated advertising revenue by approximately \$26.5 million per year by improperly accounting for the value of stock it received in the deal. As part of the agreement, Homestore became the exclusive distributor of home-buying and moving services across AOL properties and AOL created the "House and Home" channel on its website. Homestore was the exclusive content provider for the site. AOL and Homestore also agreed that they would share revenue generated from the House and Home channel. In return, AOL received 3.9 million shares of Homestore common stock, at a guaranteed value of \$68.50 per share, and \$20 million in cash.
- 90. Just prior to the announcement of the AOL/Homestore agreement, Homestore's stock price was \$18.25 a share, and immediately after the announcement it rose to \$22.875 a share, a 25% increase.
- 91. As part of the deal, AOL also received a \$90 million letter of credit that Homestore could draw upon up to a \$50 million cap if Homestore's stock price did not reach the guaranteed price. This deal was orchestrated by Defendant Keller at AOL and Peter Tafeen at Homestore, with Colburn having extensive involvement in the transaction.
- 92. Defendant Keller told Joseph Shew, a Homestore executive, in March or April 2000 that AOL's auditors had looked at the deal and that the \$20 million cash payment, the letter of credit and certain termination provisions, were included in the agreement so that AOL could recognize revenue. These provisions were not initially part of the agreement. Defendant Keller told Shew that Defendant Colburn was directly involved in the negotiations of these terms. Defendant Keller also told Shew that AOL would be recognizing \$50 million per year in revenue from the agreement.

93. AOL reported the value of the deal to be \$287 million, or about \$57 million per year over the five-year term of the deal. AOL, however, failed to properly account for the consideration at its fair value, and thus violated APB 29, SFAS 123 and EITF 00-08, which would have included discounts for time value and marketability (transfer) restrictions. As a result, the Company improperly overstated advertising revenue by at least \$4.4 million for the quarter ended June 30, 2000 and \$6.6 million per quarter for the quarter ended September 30, 2000 through the quarter ended June 30, 2002.

j. Gateway Inc. Stock Purchase

- 94. AOL again improperly accounted for a round-trip/barter transaction involving the purchase of stock in a round-trip deal originally entered into with Gateway beginning on or about October 10, 1999. The stock was held only by AOL and unmarketable for three years.
- 95. According to the Class Action Complaint, the deal "was not arm's length" and was misrepresented by AOL to the marketplace. AOL agreed to invest approximately \$800 million in Gateway, acquiring a 4.5% stake in the company in Gateway stock and warrants. In return, the agreement provided that Gateway would use the entire \$800 million it received from AOL for advertising and other strategic partnerships on AOL's service. These Gateway investments included an online retail store joint venture of AOL and Gateway in which Gateway invested \$75 million. Both AOL and Gateway's stock went up as a result of the publicity about this deal which was presented in press releases as being mutually beneficial to the companies. According to the Class Action Complaint, the deal was, in fact, a roundtrip/barter transaction in which AOL, through improper accounting, overstated advertising revenue.
- 96. The problem with the transaction is that AOL failed to use the underlying instrument (stock), as opposed to the money exchanged, as a basis for valuing the amount of advertising revenue to be recognized in the deal. As was its practice, in or about December, 2001, AOL invested \$200 million in a class of stock 50,000 shares of non-voting Series A convertible preferred stock that only AOL held. The Gateway stock was thus restricted and would not convert until 2002 and beyond (usually three years from the transaction date) depending on the trading prices on those dates. Consequently, proper valuation of the stock was

1	critical to AOL's recognition of advertising revenue in the Gateway deal. APB 29 required that a		
2	fair market value calculation be applied upon issuance of the stock and that the advertising		
3	revenue reported by AOL be discounted accordingly. AOL did not do so, thus violating APB 29,		
4	SFAS 123 and EITF 00-08, which required that the transaction be valued at the fair value of the		
5	instruments swapped, including time value and marketability discounts. By failing to properly		
6	value the Gateway stock, AOL and AOL Time Warner overstated advertising revenue by at least		
7	\$3 million in December, 2001 and \$9 million per quarter for the quarter ended March 31, 2002		
8	through the quarter ended June 30, 2002.		
9	k. <u>Oxygen Media Inc. Stock Purchase</u>		
10	97. AOL Time Warner again improperly accounted for a round-trip/barter transaction		
11	involving the purchase of stock in a deal entered into with Oxygen Media Inc. ("Oxygen Media")		
12	in April, 2001. While not fully disclosed to the marketplace, AOL invested \$30 to \$50 million in		
13	Oxygen Media which operates a cable channel. As part of the deal, Oxygen Media's cable		
14	channel would be carried on the Company's cable systems and Oxygen Media would purchase		
15	\$100 million in advertising mostly from the AOL division of the Company.		
16	98. On August 26, 2002, in an article entitled, "Officials Probe AOL's Actions With		
17	Partners," The Wall Street Journal reported on the Company's round-trip/barter deal with		
18	Oxygen Media:		
19	For America Online, investing in companies that then advertised on the Internet service was about as crucial to its growth as taking in oxygen. Literally.		
20	Last year, AOL invested \$30 million to \$50 million in Oxygen Media Inc. and		
21	arranged for the women-focused cable channel to be carried on parent AOL Time		
22	Warner Inc.'s cable systems. At the time, Oxygen agreed to buy about \$100 million in ads that mostly ran on America Onlinea hefty amount for a start-up media company.		
23	The Oxygen trades were one of the many complex deals that were a way of life at		
24	the America Online unitand many other technology companiesduring the		
25	boom years. At AOL, these deals sometimes included an investment. Other times, AOL squeezed its suppliers for advertising revenue. Either way, the deals weren't much of a secretAOL was proud of its ingenuity in crafting the arrangements		
26	and expected AOL partner companies to buy ads on AOL. "If we're one of their big customers, we expect them to be one of our big customers," Robert Pittman,		
27	the since-departed chief operating officer, said in an interview last year.		

99. The Oxygen Media carriage deal was unusual for not including a launch fee. Networks like Oxygen Media routinely pay cable operators substantial launch fees to obtain favorable channel positions on cable systems. Instead of paying the Company such a fee, which could have been as much as \$100 million, Oxygen Media purchased advertising, principally from the Company's AOL online division. To compensate Time Warner's cable division for not receiving revenue from Oxygen Media in the form of a launch fee, the AOL online division bought advertising on Time Warner cable. By failing to properly account for its round-trip deal with Oxygen Media, AOL Time Warner overstated AOL advertising revenue by at least \$19.8 million per quarter for the five quarters ended June 30, 2001 through the quarter ended June 30, 2002.

l. <u>PurchasePro.com</u>, Inc. Advertising Swap

- 100. AOL and AOL Time Warner improperly accounted for an "in kind" advertising deal with PurchasePro.com, Inc. ("PurchasePro"), which AOL used as a vehicle to improperly inflate advertising revenue by at least \$13.9 million. PurchasePro was a start-up business-to-business software firm. According to PurchasePro's Form 10-K for 2000 and its Form 10-Q for the second quarter 2001, pursuant to the marketing agreement, PurchasePro bought advertising space from AOL and, in two transactions, AOL purchased promotional subscriptions for use with AOL customers for \$13.9 million. AOL's purchase of \$4.9 million (in 2000) and \$9 million (in 2001) of PurchasePro's subscriptions for AOL's customers and PurchasePro's purchase of advertising from AOL were round-tripped revenues.
- 101. Since AOL exchanged its advertising services for the PurchasePro subscriptions, AOL should have recognized the advertising revenue in accordance with the requirements of APB 29, which states that the fair market value of the instruments (subscriptions and advertising services) should be used as the basis of the transaction. If unable to determine the fair market value, the recorded amounts (costs) should be used to value the transaction (APB 29, ¶ 26), which would be minimal to zero. AOL overstated its advertising revenue by at least \$4.9 million for the quarter ended December 31, 2000 and \$9 million for the quarter ended June 30, 2001

because the fair value and cost of the PurchasePro subscriptions and AOL advertising was virtually nothing.

m. Monster.com

- 102. AOL improperly accounted for another "in kind" advertising deal entered into with Monster.com in late 1999, used by AOL to overstate advertising revenue by over \$29 million. The deal provided that AOL and Monster.com would promote each other by exchanging advertisements.
- 103. Similar to the PurchasePro deal, because AOL exchanged or swapped its advertising services for the Monster.com advertising, AOL should have recognized the advertising revenue in accordance with the requirements set forth in APB 29 and EITF 99-17. APB 29 states that the fair market value of the instruments (advertising services) should be used as the basis of the transaction, which in this case would be zero. Further, applying the standards set forth in SFAC 2, the transaction would be properly characterized as a sham and the substance would be a net zero transaction despite its form. No "real" revenue was reportable. By failing to comply with APB 29 and EITF 99-17, AOL and AOL Time Warner overstated advertising revenue by at least \$2.08 million for the quarter ended December 31, 1999 and \$6.24 million for each quarter beginning with the quarter ended March 31, 2000 through the quarter ended June 30, 2002.

"Front Loading" or "Jackpotting" to Record Advertising Revenue

- 104. Another category of deceptive advertising deals involved the practice of manipulating the timing and placement of advertisements to report the revenue generated from those advertisements in a particular quarter, thereby meeting internal goals or external earnings estimates. This practice was referred to as "front loading" or jackpotting" and essentially meant that AOL would flood its website at the end of each month and quarter.
- 105. A *Washington Post* article dated July 19, 2002 said that interviews with former AOL employees revealed that the term "jackpotting" referred to gambling slot machines where, for example, three cherries in a row wins. In AOL's case, "jackpotting" meant it would run the

same ad three times on a single web page, often on the bottom of the screen, where it was less visible.

a. Catalina Marketing Corporation

- as far back as 1998 in connection with Catalina Marketing Corporation ("Catalina"). Catalina had signed a \$10 million dollar, two year contract to run supermarket advertising online with AOL. Even though the food section of AOL was not ready to run the advertising, AOL executives made sure the ads ran before the end of the quarter and in advance of the contractual obligation so AOL could book the revenue.
- 107. The fact that AOL generated numerous advertisements in a short time frame, allegedly many times on the same page (to the point that some customers complained of excessiveness), to an earnings process does not alleviate the requirement of CON 5 ¶ 83 which states, "Revenues are not recognized until earned. An entity's revenue-earning activities involve delivering or producing goods, rendering services, or other activities that constitute its ongoing major or central operations, and revenues are considered to have been earned when the entity has substantially accomplished what it must do to be entitled to the benefits represented by the revenues."
- 108. When AOL engaged in "jackpotting" in connection with, *inter alia*, Catalina Marketing, it overstated advertising revenue by "squeezing" or "jackpotting" multiple advertising impressions or banners, AOL did not perform under the contract. In other words, when the ads began to run in such a fashion under this, and similar deals, there was no "earnings process" taking place with regard to the superfluous or excessive advertisements because AOL had not "substantially accomplished" the substance of the contract/agreements.

b. <u>Telefonica SA</u>

109. According to a July 19, 2002 article in *The Washington Post*, another example of "jackpotting" occurred just prior to the Merger in connection with a Business Affairs deal to sell \$15 million in online ads to Telefonica, SA, ("Telefonica") a large Spanish telecommunications company.

- 110. According to the July 19, 2002 *Washington Post* article, in order to book revenue from the Telefonica deal in the quarter ended December 31, 2000, AOL needed to run the advertising during that month and did so by placing the ads in high-traffic areas of AOL, such as its welcome screen, the first Web page people see when they use the service. The problem with the ads is that the link from AOL's English-language welcome screen took its users to a Spanish-language site, and Telefonica's computer servers couldn't handle all of the customer traffic from AOL.
- 111. Under GAAP, however, AOL did not substantially accomplish what it would be required to do in order to recognize revenue. As a result, AOL's advertising revenue was overstated by \$15 million for the quarters ended December 31, 2000 and March 31, 2001, respectively.

Converting Legal Disputes into Advertising Deals

112. Another impermissible accounting practice engaged in by AOL and AOL Time Warner involved the improper conversion of a legal dispute into an advertising deal.

Specifically, AOL demanded that its litigation opponent purchase advertising in settlement of a dispute. This revenue was then improperly reported as advertising revenue.

a. 24dogs.com Arbitration Award

award against a Wembley PLC subsidiary in 1998. When AOL purchased MovieFone in 1999, it turned the \$22.8 million arbitration award, plus interest, into online advertising revenue, recognized in AOL's fiscal quarter ended September 30, 2000. In return, AOL agreed that this purchase of advertising would satisfy the prior arbitration award. In a deal reached just days before the end of the quarter ended September 30, 2000, when AOL knew it was short of its targets for advertising revenue, Wembley agreed to purchase \$23.8 million in advertising for its online greyhound racing website, 24dogs.com. The importance of meeting revenue targets was even more critical because the consummation of the Merger with Time Warner was only months away. Accordingly, AOL quickly put together advertisements and ran enough of them by "jackpotting" to book \$16.2 million of advertising revenue in the quarter ended September 30,

2000. Such "jackpotting" overstated advertising revenue because there was no "earnings process" taking place with regard to the superfluous or excessive advertisements because AOL had not "substantially accomplished" the substance of the Wembley deal.

114. Moreover, AOL further violated GAAP by improperly converting its arbitration award into advertising revenue. This is because the initial recording of income (such as the MovieFone arbitration award) initially gave rise to the receivable. APB 16 ¶ 87 and SFAS 141 ¶ 37 require that assets of an acquired company (MovieFone) be recorded on the opening balance sheet at the time of the acquisition. The subsequent collection of that receivable would therefore have no income statement impact. Here, the overall impact of AOL's accounting manipulations was to overstate advertising revenue by \$16.2 million and \$7.5 million for the quarters ended September 30, 2000 and December 31, 2000, respectively.

b. <u>Ticketmaster Legal Action</u>

115. In the same fiscal quarter ended September 30, 2000, AOL improperly converted another pending litigation with Ticketmaster into \$13 million in advertising revenue. By settling its action against Ticketmaster in exchange for Ticketmaster buying advertising from AOL, a settlement payment was made and should have been recorded as other income, not advertising revenue. CON 6 ¶ 82, and CON 5 ¶ 83 require that income resulting from peripheral or incidental transactions be treated as gains rather than revenue because they do not arise from a company's central operations. The impact of this accounting manipulation was to overstate advertising revenue by \$13 million for the quarter ended September 30, 2000.

Booking Sales on a Gross Rather Than Net Basis to Inflate Advertising Revenue

116. Another deceptive practice of AOL and AOL Time Warner was its misrepresentation to investors of the nature of its agency relationship with particular customers. With respect to certain deals, AOL Time Warner served as an advertising broker for a customer and then represented the gross amount of the advertising sale to be AOL's and AOL Time Warner's own revenue, rather than reporting only the percentage of revenue properly accruing to AOL and the Company as a commission from the sale in violation of EITF Issue No. 99-19

117. AOL and AOL Time Warner had an agreement with the internet auction company, eBay, to sell advertisements on eBay's behalf in return for a commission. In the process, the Company improperly booked the sale of eBay's ads as its own advertising revenue even though the sales were made for eBay.

118. Under GAAP, AOL and AOL Time Warner should have only recorded the commissions earned as the companies' revenue, not the gross revenue amounts. AOL and AOL Time Warner therefore overstated advertising revenue by at least \$16.8 million for each quarter beginning with the quarter ended September 30, 1999 through June 30, 2001 and \$12.75 million for the quarter ended September 30, 2001.

Counting Repricing of Equity Stock Rights as Advertising Revenue

- 119. AOL and AOL Time Warner also fraudulently recognized advertising revenue when they revised the terms of their respective equity investment in existing advertising customers in violation of GAAP.
- 120. AOL improperly accounted for its marketing deal with PurchasePro by recognizing advertising revenue with respect to stock rights AOL held in PurchasePro. Pursuant to an agreement entered into in or about March, 2000, AOL agreed to distribute software for PurchasePro and, in exchange, received tens of millions of dollars in performance warrants. The warrants, which are similar to stock options, gave AOL the right to buy PurchasePro stock for \$63.26 per share. PurchasePro subsequently accelerated the vesting schedule for three million of the warrants and adjusted the exercise price down to 0.01 a share. Based upon the change in the vesting schedule for and pricing of these 3 million PurchasePro warrants, the Company improperly booked \$20.5 million as advertising revenue in the quarter ended December 31, 2000 and another \$7 million in the quarter ended March 2001.
- 121. When PurchasePro reduced the exercise price of the warrants from \$63.26 to \$0.01, AOL was required to recognize the change in value as a gain, rather than as advertising revenue. CON 6 ¶ 82 states that "gains are increases in equity (net assets) from peripheral or incidental transactions of an entity and from all other transactions and other events and circumstances affecting the entity except those that result from revenues or investments by

renegotiate a struggling dot.coms ad deal to shorten the term of the contract. The dot.com would pay AOL a fee for breaking the deal early, and that fee would be incorporated into the new, shorter-term ad deal, effectively creating a balloon payment. AOL would count all of the revenue, including the fee for renegotiating a shorter-term deal, as ad revenue.

From July 2000 through March 2001, AOL said, it booked \$56 million from dotcom deals that were terminated or restructured, about 3% of its \$2.1 billion in overall ad and commerce revenue during that time. In each quarterly earnings report during the period, the terminated and restructured deals range from 1.5 to 4.4% of AOL's advertising and commerce revenue.

(Emphasis added.)

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124 One example of a termination fee improperly recorded as advertising revenue by AOL is the \$9.625 million termination fee paid by Dr.Koop.com ("Dr.Koop") when it cancelled

its contract with AOL. Dr.Koop entered into an \$89 million four-year deal with AOL in July 1999. In April 2000 the deal failed, and according to Dr.Koop's 2000 Form 10-K, the original agreement between Dr.Koop and AOL was amended. In exchange for 3.5 million shares of Dr.Koop common stock, Dr.Koop was, in turn, relieved of any further cash payment obligations to AOL and all existing warrants (vested and unvested) were cancelled. AOL and Dr.Koop agreed to reduce carriage on AOL for a twelve-month period subject to the terms of the amended agreement. The value of the shares given to AOL to terminate the deal was placed at approximately \$9.6 million.

125. AOL and AOL Time Warner violated GAAP by improperly recording the fees received to shorten or terminate these contracts, including the Dr.Koop deal, as advertising revenue from ongoing operations, rather than gains. Consequently, AOL and AOL Time Warner overstated advertising revenue by at least \$9.6 million by failing to properly treat contract cancellation fees as gains. The improperly reported Dr.Koop advertising revenue was reported for the quarter ended June 30, 2000.

"Cross-Platform" Deals to Inflate Advertising Revenue

126. Time Warner clients soon learned that the "cross-promotions" and "synergies" once touted as an inherent benefit of the Merger resulted in new deals with Time Warner divisions that now required the purchase by the customer of advertising from the AOL division as well. After the Merger of AOL and Time Warner, the two companies used their combined strength to increase AOL's online advertising revenue by pressuring Time Warner clients to convert purchases of, *inter alia*, cable programming into purchases of online advertising. And, in at least one instance, the same advertising revenue was booked at more than one division.

a. The Golf Channel

127. In June 2001, the Golf Channel agreed to pay AOL Time Warner \$200 million for advertising over five years in order to have its programming shown on Time Warner Cable. After hearing about this deal, the AOL division asked for a piece of the deal. According to the July 18, 2002 *Washington Post* article, Time Warner cable successfully pressured the Golf Channel into spending about \$15 million of the \$200 million on online advertising with AOL. This amount

helped the online division to report increased advertising revenue for the quarter ended September 30, 2001. According to *The Washington Post*, AOL sources acknowledged that the Golf Channel had "few options:" "We told them where and when" the ads ran . . . "They didn't have a choice." The \$15 million transferred from the \$200 million cable deal was not legitimate AOL advertising revenue under SOP 97-2 ¶ 10, because there was no relative fair value in the AOL advertising for the Golf Channel.

128. Because the Golf Channel would not have agreed to spend money on online advertising in the absence of the requirement that it do so as part of a larger advertising "package," AOL Time Warner overstated AOL's advertising revenue by \$15 million for the quarter ended September 30, 2001.

b. Oxygen Media - Carriage Deal

129. In a *Wall Street Journal* article dated October 24, 2002, it was disclosed that certain of the Company's improper transactions involved divisions other than the AOL online unit. One of the deals identified in the article was AOL's deal with Oxygen Media and the report of "double booking" the same revenue at more than one Company division. According to the article:

Oxygen's deal called for Time Warner's cable systems to agree to carry the channel, and instead of paying a fee for this carriage, Oxygen spent about \$100 million in advertising on AOL properties, mostly on the online service. People familiar with the situation say AOL engineered intercompany ad transactions so that the revenue was effectively reflected in the divisional numbers of both the online and cable units.

- 130. In the course of employing cross-platform marketing to generate advertising revenue for the Company, AOL Time Warner overstated advertising revenue for its online division by including revenue from other media platforms. In addition, the Company, "double-booked" revenue received from Oxygen Media in more than one business segment, *i.e.*, it recorded the same revenue in two sets of books beginning in the quarter ended June 30, 2001 through the quarter ended June 30, 2002 (the time period during which the advertising ran).
- 131. In addition, like the Golf Channel, Oxygen Media would not have agreed to spend the \$100 million on advertising in the absence of the cable carriage agreement. As described

above, Oxygen's carriage deal was unusual for not including a launch fee, even though cable networks routinely pay significant launch fees to obtain favorable channel positions. Instead of paying the Company such a fee, which could have been as much as \$100 million, Oxygen Media purchased advertising, principally from the Company's AOL online division. To compensate Time Warner's cable division for not receiving revenue from Oxygen Media in the form of a launch fee, the AOL online division bought advertising on Time Warner cable.

over the five quarters the deal ran - second quarter of 2001 through second quarter of 2002. For Oxygen Media, the deal came just four months after the Company had cut the number of web sites it operated from more than a dozen to four. Following announcement of the deal, Oxygen Media reduced its web presence even further, to just two sites and eventually acknowledged that "The deal was less lucrative than originally anticipated." As reported in an August 26, 2002 *Wall Street Journal* article discussing the deal, when asked whether Oxygen media would have bought advertising if it was not seeking carriage, the company's chief operation officer stated it was a three-way deal and "I wouldn't separate" any of the elements. As stated above, Oxygen Media would not have agreed to spend the \$100 million on online advertising in the absence of the carriage deal being an inseparable part of the "package." Accordingly, AOL Time Warner overstated advertising revenue by at least \$19.8 million per quarter over the five quarters beginning with the quarter ended June 30, 2001 through the quarter ended June 30, 2002.

The Company's Admissions of Materially Overstated Advertising Revenue

133. AOL Time Warner has admitted that it materially overstated its advertising revenue. Indeed, the Company has restated its advertising and commerce revenue in the amount of \$190 million for the eight consecutive quarters ended September 30, 2000 through June 30, 2002, with the restatement reducing AOL's advertising revenue by \$168 million. According to the Company, the remaining overstated amount of \$22 million "represents a reduction in revenues from certain transactions related to the AOL segment in which the advertising was delivered by other AOL Time Warner segments."

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According to the Company's Form 8-K filed on October 23, 2002, the restatement

by quarter of AOL's advertising and commerce revenue is as follows:

Quarter Ended

(\$66 million)

RESTATED

9/30/00

QUARTER

Ouarter Ended 12/31/00

(\$22 million)

Ouarter Ended

(\$13 million)

3/31/01

Ouarter Ended (\$28 million) 6/30/01

Ouarter Ended

(\$16 million)

In addition, at the same time the Company restated its financial results, it publicly

Under GAAP, restatement of previously issued financial statements is the most

9/30/01

Ouarter Ended (\$17 million)

12/31/01

10-K for the year ended December 31, 2001.

Ouarter Ended (\$6 million) 3/31/02

As a result of the restatement announced on October 23, 2002 by AOL and AOL Time Warner Inc. (the "Company"), the Company's financial statements for the affected periods should no longer be relied upon, including the audited financial

statements for 2000 and 2001 contained in the Company's annual report on Form

serious step, reserved only for circumstances where no lesser remedy is available. Under APB

20, Accounting Changes, restatements are only permitted, and are required, to correct material

accounting errors or irregularities that existed at the time the financial statements were prepared.

By restating AOL and AOL Time Warner's financial statements, the Company admitted that

each document publishing the original financial statements contained untrue statements and/or

omissions, of material fact. Similarly, by restating, the Company also conceded that each of the

press releases disseminated to the investing public and each of the annual and quarterly reports

on Form 10-K and Form 10-Q that were filed with the SEC, contained untrue statements of

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material fact, and/or failed to disclose material facts.

COMPLAINT FOR VIOLATION OF THE SECURITIES ACT OF 1933

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137. On March 28, 2003, the Company reported that it may have to restate up to another \$400 million in advertising revenue for the years 2001 and 2002, regarding transactions with Bertelsmann AG. The Company also reported on March 28, 2003, that further restatement of advertising revenue was "possible" due to the "range of other transactions" that were the subjects of the continuing SEC and DOJ investigations.

The Materially False and Misleading Statements and Omissions of Material Fact Regarding Artificially Inflated Advertising Revenue

- AOL and the Individual Defendants, which Ernst & Young permitted, caused the financial statements of AOL and the Company for various fiscal periods, the press releases related thereto, and statements of Individual Defendants, to be materially false and misleading, and to omit material facts.
- 139. These material misrepresentations and omissions had the desired effect of manipulating stock market analysts to favorably comment on the companies and causing investors to purchase or otherwise acquire AOL, and later AOL Time Warner, stock at artificially inflated prices and/or to cause investors to hold their AOL Time Warner stock when they otherwise may have sold.

a. The Fiscal Quarter Ended December 31, 1998

- 140. On January 27, 1999, the AOL Individual Defendants caused AOL to issue a press release reporting its financial results for its fiscal quarter ended December 31, 1998, that exceeded analyst's projections of the company's advertising and commerce revenue and beat analysts' earnings predictions by 3 cents per share. As reported in *Business Wire*, the Company set "new records in total revenues, advertising, commerce and other revenues, net income and membership growth." Specifically, the Company reported total net income of \$88 million and advertising, commerce and other revenues of \$181 million.
- 141. On January 27, 1999, the *Dow Jones News Service* reported that AOL declared a two-for-one stock split.

142. On or about February 10, 1999, the AOL Individual Defendants caused AOL to file its Form 10-Q for the company's fiscal quarter ended December 31, 1998. The Form 10-Q was signed by Defendants Case and Kelly. It contained substantially the same financial information as the January 27, 1999 press release, including \$126 million in advertising and commerce revenue, an increase of 133% over the year ago quarter, and \$729 million in advertising and commerce backlog, up from \$320 million in the year ago quarter. In addition, the Form 10-Q assured investors that the Company's financials were prepared in accordance with GAAP:

The accompanying unaudited condensed consolidated financial statements, which include the accounts of America Online, Inc. (the "Company") and its wholly and majority owned subsidiaries, have been prepared in accordance with generally accepted accounting principles for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X.

143. In fact, AOL's reported advertising and commerce revenue for the quarter and six months ended December 31, 1998 was overstated by at least \$4.2 million as a result of AOL's improper accounting for the Sun deal, as discussed above. Further, AOL's representation to the public in its press release and related Form 10-Q filing that its advertising revenue backlog as of December 31, 1998 was \$729 million was false because, due to AOL's improper accounting for the Sun deal, the actual backlog was overstated by at least \$147 million, or by at least 25%. Moreover, without this overstatement of the advertising backlog, the backlog would have decreased from the prior quarter.

b. The Fiscal Quarter Ended March 31, 1999

- 144. On February 25, 1999, *The Wall Street Journal* reported that AOL's advertising and commerce revenue was more important to market analysts' views of the Company than its earnings, because such revenue carries a substantially higher profit margin than the revenue from members' subscription fees.
- 145. On April 27, 1999, the AOL Individual Defendants caused AOL to issue a press release reporting its financial results for its fiscal quarter ended March 31, 1999. AOL announced "record" advertising and commerce revenue of \$210 million for the quarter and advertising and commerce backlog of \$1.3 billion.

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146 On April 28, 1999, a *Dow Jones News Service* article reported that analysts were extremely impressed by AOL's staggering reported growth in advertising revenue.

On or about May 7, 1999, the AOL Individual Defendants caused AOL to file its 147. Form 10-Q for the fiscal quarter ended March 31, 1999. The Form 10-Q contained substantially the same financial information as the April 24, 1999 press release, including advertising and commerce revenue of \$210 million, an increase of 119% from the year ago quarter, and \$1.3 billion in advertising and commerce backlog. The Form 10-Q also reported advertising and commerce revenue for the nine months ended March 31, 1999 as \$530 million, an increase of 127% from the nine months ended March 31, 1998. In addition, the Form 10-Q assured investors that the Company's financials were prepared in accordance with GAAP:

The accompanying unaudited condensed consolidated financial statements, which include the accounts of America Online, Inc. (the "Company") and its wholly and majority owned subsidiaries, have been prepared in accordance with generally accepted accounting principles for interim financial information and with the instructions to Form I 0-Q and Article 10 of Regulation S-X.

148. In fact, AOL's reported advertising and commerce revenue for the quarter and the nine-months ended March 31, 1999 was overstated by at least \$12.6 million and \$16.8 million, respectively, as a result of AOL's improper accounting for the Sun deal, as discussed above. Further, AOL's representation to the public in its press release and related Form 10-Q filing that its advertising revenue backlog as of March 31, 1999 was \$1.3 billion was false because, due to AOL's improper accounting for the Sun deal, the actual backlog was overstated by at least \$134.4 million, or at least 12%.

c. The Fiscal Quarter and Year Ended June 30, 1999

149. On July 21, 1999, the AOL Individual Defendants caused AOL to issue a press release announcing "record" financial results for its fiscal quarter and year ended June 30, 1999. AOL reported earnings of 13 cents for the quarter, two cents higher than the analysts' consensus estimate. AOL also reported \$233 million of advertising and commerce revenue for the quarter, \$1 billion of advertising and commerce revenue for the fiscal year, and \$1.5 billion in advertising and commerce backlog.

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prepared in accordance with GAAP:

The management of America Online, Inc. is responsible for the integrity and objectivity of the financial and operating information contained in this Annual Report on Form 10-K, including the consolidated financial statements covered by the Report of Independent Auditors. These statements were prepared in conformity with generally accepted accounting principles and include amounts that are based on the best estimates and judgments of management, which it believes, are reasonable under the circumstances.

153. The Form 10-K also incorporated, with Defendant Ernst & Young's consent, the July 21, 1999 report of Ernst & Young which assured investors that the financial statements were audited in accordance with GAAS and were in compliance with GAAP:

We conducted our audits in accordance with generally accepted auditing standards We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the consolidated financial position of America Online, Inc. at June 30, 1999 and 1998, and the consolidated results of its operations and its cash flows for each of the three years in the period ended June 30, 1999, in conformity with generally accepted accounting principles.

154. In fact, AOL's reported advertising and commerce revenue for the quarter and year ended June 30, 1999 was overstated by at least \$28.6 million and \$45.4 million, respectively. The overstatement of \$28.6 million for the quarter was due to AOL's improper accounting for the Sun (\$12.6 million) and Hughes (\$16 million) deals, respectively, as discussed above. The overstatement of at least \$45.4 million for the year ended June 30, 1999 was also due to AOL's accounting improprieties in connection with the Sun (\$29.4 million) and Hughes (\$16 million) deals, respectively. Further, AOL's representation in its July 21, 1999 press release and the related Form 10-K that its advertising revenue backlog as of June 30, 1999 was \$1.5 billion was false because the actual backlog was overstated by at least \$686.8 million, or 84%, due to the improper accounting of the Sun (\$121.8 million) and Hughes (\$565 million) deals.

d. The Fiscal Quarter Ended September 30, 1999

155. On October 20, 1999, the AOL Individual Defendants caused AOL to issue a press release announcing financial results for the quarter ended September 30, 1999, which beat analysts' expectations for advertising and commerce revenue. *Business Wire* reported that AOL set "new records for consolidated revenues, advertising and commerce revenues, operating income, and membership growth in the first quarter" with advertising, commerce, and other

revenues reaching \$350 million, or twice fiscal 1999's September quarter. It also reported advertising and commerce backlog of \$2 billion.

156. Analysts commented very favorably on the company's financial results. For example, on October 21, 1999, *PR Newswire* reported:

"Yesterday, AOL reported Q1:00 results ahead of consensus expectations," reported E*Offering analyst Andrea Williams. "In our opinion, America Online continues to be the dominant force in interactive media today, with a compelling product offering a large and loyal customer base, robust advertising, and sponsorship demand. We believe that AOL remains the company best-positioned for the long term on the Internet."

(Emphasis added.)

- 157. On October 28, 1999, *Business Wire* reported that AOL had again declared a two-for-one split of its common stock.
- 158. On November 2, 1999, the AOL Individual Defendants caused AOL to file its
 Form 10-Q for the fiscal quarter ended September 30, 1999. The Form 10-Q was signed by
 Defendants Case and Kelly. It contained substantially the same financial information as the
 October 20, 1999 press release, including advertising, commerce, and other revenue of \$350
 million, an increase of 100% from the year ago quarter, and advertising and commerce backlog
 of \$2 billion. It also reported advertising and commerce revenue of \$272 million for the quarter.
 In addition, the Form 10-Q assured investors that AOL's financials were prepared in accordance
 with GAAP:

The accompanying unaudited condensed consolidated financial statements, which include the accounts of America Online, Inc. (the "Company") and its wholly and majority owned subsidiaries, have been prepared in accordance with generally accepted accounting principles for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X.

159. In fact, AOL's reported advertising and commerce revenue for the quarter ended September 30, 1999 of \$272 million was overstated by at least \$77.4 million, an overstatement of the actual advertising and commerce revenue by at least 40%, as a result of AOL's improper accounting for the Sun (\$12.6 million), Hughes (\$48 million) and eBay (\$16.8 million) deals discussed above. Further, AOL's representation to the public in its October 20, 1999 press release and the related Form 10-Q that its advertising revenue backlog as of September 30, 1999

e. The Fiscal Quarter Ended December 31, 1999

- 160. On January 10, 2000, the Individual Defendants caused AOL and Time Warner to issue a joint press release announcing that the board of directors of both companies had unanimously approved a merger agreement to create a new company called AOL Time Warner.
- 161. On January 19, 2000, the AOL Individual Defendants caused AOL to issue a press release announcing "record" financial results for the quarter ended December 31, 1999, including record revenue of \$1.6 billion, 27% of which was advertising, commerce and other revenue. According to the press release in *Business Wire*, second quarter revenues rose to \$1.6 billion, or 41% over last year's second quarter, and advertising, commerce and other revenues reached \$437 million, 79% over fiscal 1999's December quarter. The press release further announced that its consolidated backlog from advertising and commerce was more than \$2.4 billion at the end of the quarter.
- 162. On January 20, 2000, the AOL Individual Defendants caused AOL to file with the SEC its Current Report on Form 8-K dated January 19, 2000 which was signed by Defendant Kelly and incorporated AOL's press release of January 19, 2000 announcing AOL's financial results for the quarter ended December 31, 1999.
- 163. On January 20, 2000, *The Wall Street Journal* praised AOL's reported growth in advertising revenue and stated that AOL executives had announced high earnings expectations for the Company following the planned Merger with Time Warner.
- 164. On or about February 11, 2000, the AOL Individual Defendants caused AOL to file with the SEC its Current Report on Form 8-K dated January 10, 2000 which was signed by Defendant Kelly and incorporated AOL Time Warner's pro forma consolidated condensed financial statements for the three months ended September 30, 1999, the year ended June 30, 1999, the nine months ended September 30, 1999 and year ended December 31, 1998. The pro forma consolidated condensed financial statements were materially false and misleading,

because they included AOL's fraudulently inflated advertising revenue reported for the respective fiscal periods as discussed at ¶¶ 143, 154, 159.

165. On or about February 14, 2000, the AOL Individual Defendants caused AOL to file its Form 10-Q for the fiscal quarter ended December 31, 1999. The Form 10-Q was signed by Defendants Case and Kelly. It contained substantially the same financial information as the January 19, 2000 press release, including advertising, commerce, and other revenue of \$437 million, an increase of 79% from the year ago quarter, and an advertising and commerce backlog of \$2.4 billion. The Form 10-Q also stated that AOL had \$352 million in advertising and commerce revenue for the quarter ended December 31, 1999, an 87% increase over the year ago quarter, and commerce and advertising for the six month period ended December 31, 1999 of \$624 million, an increase of 94% over the six months ended December 31, 1998. In addition, the Form 10-Q assured investors that America Online's financials were prepared in accordance with GAAP:

The accompanying unaudited condensed consolidated financial statements, which include the accounts of America Online, Inc. (the "Company") and its wholly and majority owned subsidiaries, have been prepared in accordance with accounting principles generally accepted in the United States for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X.

166. In fact, AOL's reported advertising and commerce revenue of \$352 million for the quarter and \$624 million for the six-months ended December 31, 1999 was overstated by at least \$79.5 million, and \$156.9 million, respectively, or in percentage terms, an overstatement of the actual advertising and commerce revenue by at least 29% and 34%, respectively. AOL's reported advertising, commerce and other revenue was similarly overstated by \$79.5 million and \$156.9 million for the three and six-month periods, respectively. The overstatement of \$79.5 million during the quarter was due to AOL's improper accounting of the Sun (\$12.6 million), Hughes (\$48 million), Monster.com (\$2.1 million) and eBay (\$16.8 million) deals, as discussed above. In addition, the overstatement of at least \$156.9 million during the six-months ended December 31, 1999 is attributable to AOL's improper accounting for the Sun (\$25.2 million),

Hughes (\$96 million), Monster.com (\$2.1 million) and eBay (\$33.6 million) deals, as discussed above.

167. Further, AOL's representation to the public in its press release of January 19, 2000 and the related Form. 10-Q filing that its advertising revenue backlog as of December 31, 1999 was \$2.4 billion was false because the actual backlog was overstated by at least \$1.2 billion, or at least 101%, due to the improper accounting of the Sun (\$96.6 million), Hughes (\$469 million), Monster.com (\$97.8 million), and Gateway (\$541.5 million) deals.

f. The Fiscal Quarter Ended March 31, 2000

- 168. On April 3, 2000, the AOL Individual Defendants caused AOL to file with the SEC its Current Report on Form 8-K dated April 3, 2000, that incorporated AOL Time Warner pro forma consolidated condensed financial statements for the six months ended December 31, 1999, the year ended June 30, 1999, and the year ended December 31, 1999. The pro forma consolidated condensed financial statements were materially false and misleading, because they included AOL's fraudulently inflated advertising revenue reported for the respective fiscal periods, as discussed above.
- 169. On April 18, 2000, the AOL Individual Defendants caused AOL to issue a press release, again announcing "record" financial results for the quarter ended March 31, 2000 and soundly beating analyst predictions of advertising, commerce and other revenue by over \$100 million. As reported by *Business Wire*, AOL's third quarter revenues rose to \$1.8 billion, of which \$557 million was from advertising, commerce and other revenues. The press release further reported that AOL's consolidated backlog of advertising and commerce revenue was more than \$2.7 billion at the end of the quarter, up from \$2.4 billion on December 31, 1999.
- 170. The press release was included in AOL's Current Report on Form 8-K dated April 18, 2000 and signed by Defendant Kelly that was filed with the SEC on April 21, 2000.
- 171. On April 18, 2000, in commenting upon AOL's just released financial results, *Dow Jones News Service* quoted Defendant Kelly as stating, "[w]e saw across the board, and across all brands, strong growth in advertising and e-commerce revenue."

- 172. On April 21, 2000, a *Dow Jones News Service* article, titled "Tech Week in Review" likewise reported AOL's very strong advertising and commerce revenue growth. It also noted that a J.P. Morgan analyst warned investors to stay away from most internet stocks, but continued to rate AOL a top recommendation.
- 173. On or about May 15, 2000, the AOL Individual Defendants caused AOL to file its Form 10-Q for the fiscal quarter ended March 31, 2000. On May 17, 2000, the AOL Individual Defendants caused AOL to file a Form 10-Q/A for the period ended March 31, 2000. Both the Form 10-Q and 10-Q/A were signed by Defendants Case and Kelly. Both the Form 10-Q and Form 10-Q/A contained substantially the same financial information as the April 18, 2000 press release, including advertising, commerce and other revenue of \$557 million, a 103% increase from the year ago quarter, and \$2.7 billion in advertising and commerce backlog. The Form 10-Q and Form 10-Q/A also stated that AOL had \$463 million in advertising and commerce revenue, a 119% increase over the year ago quarter, and \$1,087 million in advertising and commerce revenue for the nine months ended March 31, 1999, a 104% increase over the nine months ended March 31, 1998. In addition, both the Form 10-Q and the Form 10-Q/A assured investors that AOL's financials were prepared in accordance with GAAP:

The accompanying unaudited condensed consolidated financial statements, which include the accounts of America Online, Inc. (the "Company" or "America Online") and its wholly and majority owned subsidiaries, have been prepared in accordance with accounting principles generally accepted in the United States for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X.

174. In fact, AOL's reported advertising and commerce revenue of \$463 million for the quarter and \$1.1 billion for the nine-months ended March 31, 2000 was overstated by at least \$168.6 million, and \$325.5 million, respectively, or on a percentage basis, an overstatement of the actual advertising and commerce revenue by at least 57% and 43%, respectively, as a result of AOL's improper accounting. The overstatement of \$168.6 million during the quarter was due to AOL's improper accounting for the Sun (\$12.6 million), Hughes (\$48 million), Monster.com (\$6.2 million), Gateway (\$85 million) and eBay (\$16.8 million) deals, as discussed above. The overstatement of at least \$325.5 million during the nine months ended March 31, 2000 was due

to AOL's improper accounting for the Sun (\$37.8 million), Hughes (\$144 million), Monster.com (\$8.3 million), Gateway (\$85 million) and eBay (\$50.4 million) deals, as discussed above.

- 175. Further, AOL's representation to the public in its press release dated April 18, 2000 and the related Forms 10-Q and 10-Q/A filings that its advertising revenue backlog as of March 31, 2000 was \$2.7 billion was false. The actual backlog was overstated by at least \$1.1 billion, or at least 73%, due to the improper accounting of the Sun (\$84 million), Hughes (\$421 million), Monster.com (\$91.5 million), Gateway (\$456.6 million), DrKoop.com (\$9.6 million) and Homestore.com (\$79.4 million) deals.
- 176. The Form 10-Q/A for the quarter ended March 31, 2000 also reiterated the advertising and commerce revenue and advertising backlog previously reported for the year ended June 30, 1999, again overstating AOL's financial results for the period as discussed above.
- 177. On February 11, 2000, the Company filed the Merger Registration Statement as amended on March 24, 2000, April 25, 2000, May 18, 2000 and May 19, 2000, which contained or incorporated by reference all items referenced in ¶¶ 290, 295-301 including the Merger Agreement, historical AOL financial data, pro forma consolidated financial data of AOL Time Warner, including AOL Time Warner's consolidated balance sheet as of March 31, 2000, the Fairness Opinion of Morgan Stanley and Ernst & Young's unqualified audit reports as referenced in ¶¶ 299-300, all of which were materially false and misleading for the reasons set forth in ¶¶ 302-307.
- 178. Unaware of the concealed adverse information discussed herein, the shareholders of AOL and AOL Time Warner voted to approve the Merger of the two companies on June 23, 2000

g. The Fiscal Quarter and Year Ended June 30, 2000

179. On July 19, 2000, *Dow Jones News Service* reported that, based on AOL's prior financial results, expectations for AOL's advertising and commerce revenue and earnings were very high, notwithstanding the weakness in the internet advertising market and that "[b]uoyed by

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strong advertising and electronic-commerce revenue, America Online, Inc. (AOL) is expected to post fourth-quarter earnings ahead of the analysts' consensus estimate."

- 180. On July 20, 2000, the AOL Individual Defendants caused AOL to announce record financial results for the quarter ended June 30, 2000, again surpassing analysts' expectations for advertising, commerce and other revenue. The *Dow Jones News Service* reported that the Company's fourth-quarter revenue from advertising and electronic commerce jumped 95% from a year ago to 609 million, ahead of most analysts' estimates. AOL further announced that its backlog of advertising revenues rose to \$3 billion. Defendant Pittman was quoted by the *Dow Jones News Service* as saying "[w]e're getting, more advertising dollars than anyone except the top four television networks."
- 181. On or about September 22, 2000, the AOL Individual Defendants caused the Company to file its Form 10-K for the Company's fiscal quarter and year ended June 30, 2000. On October 30, 2000, the AOL Individual Defendants caused AOL to file a Form 10-K/A for the fiscal quarter ended June 30, 2000. Both the Form 10-K and Form 10-K/A were signed by, inter alia, Defendants Case, Pittman and Kelly. Both the Forms 10-K and 10-K/A contained substantially the same financial information as the July 20, 2000 press release, including advertising, commerce, and other revenue of \$609 million for the quarter, and advertising and commerce backlog of \$3 billion. Both the Forms 10-K and 10-K/A also stated that AOL had \$1.6 billion in advertising and commerce revenue in fiscal 2000, an increase of 107% over fiscal 1999, as well as \$1,986 million of advertising, commerce, and other revenue in fiscal 2000.
- 182. Both the Forms 10-K and 10-K/A also incorporated, with Defendant Ernst & Young's consent, the July 20, 2000 report of Ernst & Young which assured investors that the Company's financials were audited in accordance with GAAS and in compliance with GAAP:

We conducted our audit in accordance with auditing standards generally accepted in the United States We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the consolidated financial position of America Online, Inc. at June 30, 2000 and 1999, and the consolidated results of its operations and its cash

flows for each of the three years in the period ended June 30, 2000, in conformity with accounting principles generally accepted in the United States.

- 183. In fact, AOL's reported advertising and commerce revenue of \$513 million for the quarter and \$1.6 billion for the year ended June 30, 2000 was overstated by at least \$166.7 million, and \$492.2 million, respectively, or in percentage terms, an overstatement of the actual advertising and commerce revenue by at least 48% and 44%, respectively, as a result of AOL's improper accounting. Likewise, AOL's advertising, commerce, and other revenue for the quarter and year ended June 30, 2000 of \$609 million and \$1.986 billion, respectively, was overstated by at least 38% and 33%, respectively. The overstatement of at least \$166.7 million for the quarter was due to AOL's improper accounting of the Sun (\$12.6 million), Hughes (\$32 million), Gateway (\$85 million), Homestore (\$4.4 million), DrKoop.com (\$9.6 million), Monster.com (\$6.2 million) and eBay (\$16.8 million) deals, as discussed above. The overstatement of at least \$492.2 million for the year ended June 30, 2000 was similarly due to AOL's improper accounting of the Sun (\$50.4 million), Hughes (\$176 million), Gateway (\$170 million), Homestore (\$4.4 million), DrKoop.com (\$9.6 million) Monster.com (\$14.6 million) and eBay (\$67.2 million) deals.
- 184. Further, AOL's representation in its July 20, 2000 press release and its related Form 10-K and Form 10-K/A filings that its advertising revenue backlog as of June 30, 2000 was \$3 billion was false because the actual backlog was overstated by at least \$1 billion, or 52%, due to the improper accounting of the Sun (\$71.4 million), Hughes (\$389 million), Monster.com (\$85.3 million), Homestore.com (\$75 million), Gateway (\$371.7 million), Ticketmaster (\$13 million) and 24dogs.com (\$23.7 million) deals, as discussed previously.
- 185. Both the Form 10-K and 10-K/A incorporated by reference the Merger Agreement between AOL and Time Warner, which contains false representation and warranties by AOL, as discussed herein at ¶ 307.

h. The Fiscal Quarter Ended September 30, 2000

186. *The Washington Post* reported in its July 18, 2002, article that by at least August 2000, AOL executives, including Defendants Colburn and Berlow, knew that various advertising

customers of the Company were experiencing financial problems that jeopardized existing AOL advertising agreements. Sometime in September 2000, internal AOL documents showed that AOL was "at risk" to lose more than \$108 million in advertising revenue for the 2001 fiscal year (July 2000 - 2001) due to the many failing dot-com companies. This estimate quickly increased within the Company. Indeed, at the beginning of October 2000, Bob O'Connor, then AOL's Vice President of Finance for its advertising division, warned Defendant Pittman and several other Company executives that AOL was at risk of losing \$140 million in advertising revenue in the 2001 calendar year because many internet companies which had advertising contracts with AOL were failing. *The Washington Post* article also reported that AOL considered suing the failing dot-com companies, but chose not to do so "because the public filings would show some weakness in its business."

- 187. On October 18, 2000, the AOL Individual Defendants caused AOL to issue a press release announcing "Record-Breaking Results for FY2001 First Quarter... Advertising, Commerce and Other Revenues Jump 80% to \$649 Million." These financial results were for the last publicly reported fiscal period prior to the consummation of the Merger. The press release reported that advertising, commerce and other revenues reached a record \$649 million and advertising and commerce backlog grew to more than \$3.0 billion. Defendant Pittman stated in the press release that "[o]ur distinctive strategy of focusing on large strategic marketing agreements with major mainstream companies is paying off in the continuing strength of our advertising and commerce revenues, which will substantially benefit from the merger."
- 188. In a conference call with analysts on October 18, 2000 following the release of the quarterly results, then AOL President, Defendant Pittman, responded to a question regarding whether AOL was feeling the effects of an industry-wide slowdown in advertising as follows: "I don't see it and I don't buy it." In the same telephone conference, Defendant Case, AOL's Chairman and CEO at the time, said "AOL's advertising growth is right on target. . . . The current advertising environment benefits us because it will drive a flight to quality." Defendant Kelly, then AOL's CFO, similarly characterized AOL's advertising and commerce revenue growth as "very healthy" and emphasized, "I can't say that strongly enough." Defendant Kelly

backlog. The Form 10-Q also stated that AOL had \$534 million in advertising and commerce

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revenue, a 95% increase over the year ago quarter. In addition, the Form 10-Q assured investors that AOL's financials were prepared in accordance with GAAP:

The accompanying unaudited condensed consolidated financial statements, which include the accounts of America Online, Inc. (the "Company") and its wholly owned subsidiaries, have been prepared in accordance with generally accepted accounting principles for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X.

- 193. In fact, AOL's reported advertising and commerce revenue for the quarter ended September 30, 2000 of \$534 million was overstated by \$156 million, an overstatement of the actual advertising and commerce revenue by at least 41%, as a result of AOL's improper accounting for the Sun (\$12.6 million), Gateway (\$85 million), 24dogs.com (\$16.2 million), Homestore (\$6.6 million), Monster.com (\$6.2 million), Ticketmaster (\$13 million) and eBay (\$16.8 million) deals, as discussed above. For the same reasons, AOL's reporting of advertising, commerce and other revenue was likewise overstated by \$156 million for the quarter. The Company has already admitted overstatement of \$66 million of AOL advertising and commerce revenue for the quarter ended September 30, 2000, based on its restatement of that period's financial statements.
- 194. AOL's October 18, 2000 press release and related Form 10-Q filing stating that its advertising revenue backlog as of September 30, 2000 was \$3 billion was also false because the actual backlog was overstated by at least \$1 billion, or by at least 51%, due to the improper accounting of the Sun (\$58.8 million), Hughes (\$389 million), Homestore.com (\$68.4 million), Monster.com (\$79 million), Gateway (\$286.8 million), 24dogs.com (\$7.5 million), Veritas (\$20 million), Telefonica SA (\$15 million), PurchasePro (\$41.4 million) and WorldCom (\$48.9 million) deals.
- 195. The statements made by Defendants Case, Pittman and Kelly to market analysts on the conference call of October 18, 2000 are also false and misleading for the same reasons, and were particularly egregious in light of the internal AOL information showing that \$140 million of AOL advertising revenue was "at risk" for the following calendar year.
- 196. On October 30, 2000 the AOL Individual Defendants caused the Company to file a Form 10-K/A for the quarter and fiscal year ended June 30, 2000 in which the Company

reiterated the advertising and commerce revenue and advertising and commerce backlog previously reported for the quarter and year ended June 30, 2000, again overstating AOL's financial results for the period, as previously discussed.

i. The Fiscal Quarter and Year Ended December 31, 2000

- 197. On January 11, 2001, the Individual Defendants caused the Company to issue a press release announcing that the Merger between AOL and Time Warner had been completed that day, creating AOL Time Warner.
- 198. One day after the Merger was consummated, on January 12, 2001, *The Wall Street Journal* reported that despite the weakening advertising market, AOL Time Warner was standing by its revenue targets for the merged company and that advertising and e-commerce would remain the fastest growing revenue source for the Company:

Mike Kelly, AOL's chief financial officer and holder of the same title at the new company, said yesterday that executives are sticking by their targets, which call for revenue to grow by 12% to 15% to total more that \$40 billion in 2001, and for earnings before interest, taxes, depreciation and amortization to rise about 30% to \$11 billion. He added that the new AOL Time Warner had always planned to aggressively look for cost savings and ways to generate extra revenue.

Analysts' concerns intensified last month after Time Warner warned that its fourth-quarter earnings would be hurt by weaker ad revenue.... At the time, AOL said its fourth-quarter advertising and online commerce revenues were "on track" to meet Wall Street expectations.

Mr. Kelly said yesterday he still expected advertising and e-commerce "would be our fastest-growing revenue component."

- 199. On January 12, 2001, the Individual Defendants caused the Company to file a Form 8-K dated January 11, 2001 and signed by Defendant Cappuccio that incorporated the Merger Agreement between AOL and Time Warner, which contains materially false representations and warranties by AOL as discussed herein at ¶ 307.
- 200. On January 26, 2001, the Individual Defendants caused the Company to file a Form 8-K/A dated January 11, 2001. The Form 8-K/A was signed by Defendant Kelly and Barge and incorporated the AOL Time Warner consolidated balance sheet as of September 30, 2000 and AOL Time Warner's pro forma consolidated condensed financial statements for the three months ended September 30, 2000, year ended June 30, 2000 and year ended December 31,

1999, which were materially misleading because they incorporated the fraudulently inflated AOL advertising revenue for the respective fiscal periods, as discussed above.

- 201. Similarly, on January 26, 2001, the Individual Defendants caused the Company to file a Form 8-K/A amending a Form 8-K dated January 18, 2001 that updated the financial results for the quarter ended September 30, 2000 and reiterated the advertising and commerce revenue and backlog previously reported for the quarter, again overstating AOL's financial results for the period, as discussed above.
- 202. On January 31, 2001, the Individual Defendants caused the Company to report the first financial results since the Merger was consummated, including "all-time records" in AOL advertising revenue. The press release represented that AOL achieved all-time records in revenues, advertising, commerce and other revenues operating income, EBITDA and AOL membership growth with advertising commerce and other revenues reaching \$741 million. The Company further reported AOL Time Warner's pro forma results for full year 2000 and stated that full-year advertising and commerce revenues increased 24% to more than \$8.7 billion and that advertising and commerce revenues were \$2.6 billion for the December 2000 quarter.
- 203. On January 31, 2001, *Dow Jones Business News* reported that the strong revenue growth for the merged Company's first quarter was boosted by a remarkable increase in advertising, commerce and other revenue and quoted Defendant Pittman as stating "[w]e are seeing exciting momentum in our subscription and advertising/commerce businesses across the company. AOL's revenue rose 27% to \$2.06 billion, boosted in part by a 65% jump in revenue from advertising, commerce and related activities."
- 204. On January 31, 2001, *Dow Jones News Service* reported that Defendant Kelly reiterated the Company's ambitious 2001 growth targets which included 2001 revenue of \$40 billion, compared with pro forma revenue of \$36.2 billion in 2000. As stated by Kelly, "[t]he guidance that we gave over a year ago remains unchanged."
 - 205. On January 31, 2001, *Business Wire* reported that Defendant Kelly said:
 - "Strong growth in subscription and advertising revenues will drive the Company's performance, with the benefit of multiple revenue streams from a diverse array of

COMPLAINT FOR VIOLATION OF THE SECURITIES ACT OF 1933

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In our opinion, the financial statements referred to above present fairly, in all material respects, the consolidated financial position of America Online, Inc. at December 31, 2000 and 1999, and the consolidated results of its operations and its cash flows for each of the three years in the period ended December 31, 2000, in conformity with accounting principles generally accepted in the United States.

- 213. The Form 10-K further stated that "An important component of America Online's strategy is to continue increasing revenues from advertising"
- 214. In fact, AOL's advertising and commerce revenue reported in its financial statements of \$686 million for the quarter, \$1.3 billion for the six months and \$2.4 billion for the year ended December 31, 2000, was overstated by at least \$186.8 million, \$343 million and \$678.1 million, respectively, an overstatement of the actual advertising and commerce revenue by at least 37%, 37%, and 40%, respectively, as a result of AOL's improper accounting. The overstatement of at least \$186.8 million for the quarter was due to AOL's improper accounting of the Sun (\$12.6 million), eBay (\$16.8 million), Gateway (\$85 million), 24dogs.com (\$7.5 million), Homestore.com (\$6.6 million), Veritas (\$4 million), Telefonica SA (\$10 million), WorldCom (\$12.7 million), Monster.com (\$6.2 million) and PurchasePro (\$25.4 million) deals. The overstatement of at least \$343 million for the six months ended December 31, 2000 was due to AOL's improper accounting for the Sun (\$25.2 million), Gateway (\$170 million), eBay (\$33.6 million), 24dogs.com (\$23.7 million), Veritas (\$4 million), Telefonica SA (\$10 million), WorldCom (\$12.7 million), Homestore.com (\$13.2 million), Monster.com (\$12.5 million), PurchasePro (\$25.4 million) and Ticketmaster (\$13 million) deals. The overstatement of at least \$678.1 million for the calendar year ended December 31, 2000 was due to AOL's improper accounting for the Sun (\$50.4 million), eBay (\$67.2 million), Homestore (\$17.6 million), Hughes (\$180 million), Gateway (\$340 million), 24dogs.com (\$23.7 million), Veritas (\$4 million), Telefonica SA (\$10 million), WorldCom (\$12.7 million), Monster.com (\$25 million), PurchasePro (\$25.4 million), Ticketmaster (\$13 million) and Dr.Koop.com (\$9.6 million) deals.
- 215. Through its restatement, the Company has already admitted overstatements of \$22 million, \$88 million and \$88 million, of AOL advertising and commerce revenue for the quarter, six months and year ended December 31, 2000, respectively.

Journal on January 12, 2001, Kelly's comments to market analysts on January 31, 2001 and Defendant Pittman's comments at the Merrill Lynch Internet Conference on March 8, 2001, as reproduced above, are also false and misleading. Indeed, the representations that the advertising market slowdown would not adversely affect the advertising revenue growth at AOL were patently misleading and false for the reasons discussed above and in light of internal information within AOL which showed that AOL was at risk to lose substantial advertising revenue.

j. The Fiscal Quarter Ended March 31, 2001

217. On April 2, 2001, *The Wall Street Journal* reported that AOL Time Warner was one of a few large companies continuing to see sharp gains in stock price despite a softening economy and weak stock market:

In a rocky stock market, [AOL Time Warner] is one of few big companies whose stock has shown a sharp gain so far this year, partly because it has stuck by aggressive revenue and earnings targets. The newly merged company, facing a weakening economy, is pulling out all the stops to meet its original forecasts for 2001: 12% to 15% growth in revenue, to \$40 billion, and a 30% increase in earnings before interest, taxes, depreciation and amortization, to \$11 billion. The company says not to worry, and many analysts and investors are confident it will deliver.

- 218. On April 3, 2001, *AFX News* quoted Defendant Levin as stating the Company was "on track."
- 219. On April 16, 2001, *Barron's* reported that the Individual Defendants predicted strong advertising revenue for the Company's fiscal quarter driven by the Company's AOL division, commenting that "AOL may be immune to the down cycle in the media."
- 220. On April 18, 2001, the Individual Defendants caused the Company to issue a press release announcing its financial results for the quarter ended March 31, 2001, including strong revenue gains for the Company, driven by large gains in advertising and commerce revenue at the AOL unit. Specifically, the press release represented that total revenues rose 9% to \$9.1 billion, compared to \$8.3 billion in the 2000 first quarter and that the revenue growth was driven in part by a 10% increase in advertising and commerce revenues to \$2.1 billion. The

substantially the same financial information as the April 18, 2001 press release, including the

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37% increase in advertising and commerce revenue for AOL, which means that although it was not broken out as such, the Form 10-Q financial results of \$2.1 billion revenue for the AOL business segment included \$721 million in AOL advertising and commerce revenue. In addition, the Form 10-Q and Form 10-Q/A assured investors that the Company's financials were prepared in accordance with GAAP:

The accompanying consolidated financial statements are unaudited but, in the opinion of management, contain all the adjustments (consisting of those of a normal recurring nature) considered necessary to present fairly the financial position and the results of operations and cash flows for the periods presented in conformity with generally accepted accounting principles applicable to interim periods.

- 228. In fact, AOL Time Warner's reported AOL segment advertising and commerce revenue for the quarter ended March 31, 2001 of \$721 million was overstated by at least \$214.3 million, an overstatement of the actual advertising and commerce revenue by at least 42%, as a result of AOL's improper accounting. The \$214.3 million overstatement was a result of AOL Time Warner's improper accounting for the Sun (\$12.6 million), eBay (\$16.8 million), Homestore.com (\$11.1 million), Gateway (\$130 million), Veritas (\$4 million), Telefonica SA (\$5 million), WorldCom (\$5.3 million), Monster.com (\$6.2), PurchasePro.com (\$7 million), and Bertelsmann (\$16.3 million) deals, as discussed above. By restating its previously issued financial statements, the Company has already admitted overstating at least \$13 million of AOL advertising and commerce revenue for the quarter ended March 31, 2001.
- 229. In addition, the Forms 10-Q and 10-Q/A for the quarter ended March 31, 2001 contained a footnote reclassifying certain revenue amounts a year after they were first reported, resulting in a decrease in "advertising, commerce and other" revenue for the quarter ended March 31, 2000. The Forms 10-Q and 10-Q/A failed to specify the origin of the reclassified revenue, continued to inflate AOL's advertising, commerce, and other revenue, and the reclassified revenue amount was substantially less than the amount of the alleged overstatement. Thus, the reclassified advertising revenue remained materially overstated, as set forth above.

k. The Fiscal Quarter Ended June 30, 2001

230. On June 20, 2001, *The Wall Street Journal* reported that concerns about online advertising deals made with PurchasePro led AOL Time Warner to investigate, but the Company stated that it had accounted properly for all revenue related to PurchasePro:

America Online suspended top deal maker Eric Keller as part of an investigation into the company's involvement with PurchasePro.com Inc. Mr. Keller is a senior vice president for business affairs at America Online, a unit of New York's AOL Time Warner Inc. He runs a team of negotiators who hammer out deals such as the one with PurchasePro, a start-up business-to-business software firm that this past year agreed to pay America Online \$50 million for a marketing agreement and \$20 million for a software agreement. America Online owns 5.7% of PurchasePro, Las Vegas, and is entitled to a cut of PurchasePro's software revenue.... An America Online spokesman said. 'All revenues related to PurchasePro have been accounted for appropriately and accurately by AOL.'

(Emphasis added.)

231. On June 21, 2001, *Dow Jones News Service* reported that AOL Time Warner continued to advise the market that its advertising revenue was a reliable revenue source despite the continuing decline in the advertising market:

Offering a glimmer of good news for the struggling media industry. AOL Time Warner (AOL) Chief Executive Jerry Levin said advertising revenue at the company has started to stabilize.

* * *

Earlier this week, a number of top newspaper publishers said that the state of the advertising market remains gloomy. Dow Jones & Co. (DJ), publisher of The *Wall Street Journal* and this and other newswires, said the company hasn't seen any improvement in the advertising climate this month.

* * *

However, AOL has boasted that its diverse media properties have allowed it to sell lucrative ad packages, helping to cushion the blow of the weakened economy.

- 232. On June 25, 2001, Lehman Brothers, Inc. issued an analyst report on AOL Time Warner in which it rated the Company's common stock a "Buy." In making the recommendation, the Lehman analysts noted: "While the ad market in general still remains in flux ... AOL continues to do deals and remains committed to strong ad/commerce revenue growth this year."
- 233. On July 18, 2001, the Individual Defendants (except for Defendant Keller who was dismissed in June 2001) caused the Company to issue a press release stating that it achieved

which means that although it was not broken out as such, the reported financial results of \$2.1 billion in AOL business segment revenue for the quarter included \$706 million in AOL business segment advertising and commerce revenue. The 10-Q also asserted that the "growth in [AOL] advertising and commerce revenues was due to an overall increase in advertising...." The 10-Q also reported a 31% increase in AOL business segment advertising and commerce revenue for the year ended June 30, 2001 over the year ended June 30, 2000. In addition, the 10-Q assured investors that the Company's financials were prepared in accordance with GAAP:

The accompanying consolidated financial statements are unaudited but, in the opinion of management, contain all the adjustments (consisting of those of a normal recurring nature) considered necessary to present fairly the financial position and the results of operations and cash flows for the periods presented in conformity with generally accepted accounting principles applicable to interim periods.

- 237. In fact, AOL Time Warner's reported AOL segment advertising and commerce revenue for the quarter ended June 30, 2001 of \$706 million was overstated by at least \$150.3 million, or an overstatement of the actual advertising and commerce revenue by at least 27%. The overstatement of at least \$150.3 million for the quarter was due to AOL Time Warner's improper accounting for the Sun (\$12.6 million), eBay (\$16.8 million), Homestore.com (\$11.1 million), Veritas (\$4 million), WorldCom (\$5.3 million), Monster.com (\$6.2 million), Oxygen Media (\$19.8), PurchasePro (\$9 million) and Bertelsmann (\$65.5) deals. The Company has already admitted that at least \$28 million for the quarter and \$41 million for the six months ended June 30, 2001, respectively of AOL advertising and commerce revenue was overstated based on its restatement of the quarter's results.
- 238. In addition, the Form 10-Q for the quarter ended June 30, 2001 contained a footnote reclassifying certain revenue amounts, a year after they were first reported, resulting in a decrease in "advertising, commerce and other" revenue for the quarter ended June 30, 2000. The 10-Q failed to specify the origin of the reclassified revenue, continued to inflate AOL's advertising, commerce and other revenue, and the reclassified revenue amount was substantially less than the amount of the alleged overstatement. Thus, the reclassified advertising revenue remained materially overstated, as set forth above.

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239 On September 24, 2001, a *Dow Jones News Service* article titled, "AOL Abandons Longstanding Financial Targets For Year" reported that AOL Time Warner, for the first time, acknowledged that the slowdown in the advertising market would affect its future performance:

For more than 18 months, executives from AOL and its predecessor companies, America Online, Inc. and Time Warner Inc., had insisted the merged entity would post cash flow growth of 30% and revenue growth of more than 10%. The projections were among the proposed merger's selling points to Wall Street.

But AOL said late Monday its cash flow growth in 2001 will be in the 20% range and revenue growth between 5% and 7%. AOL cited the [September 11 terrorist] attacks and the advertising market slowdown, becoming the latest company to sound a note of caution in the wake of the attacks.

While many analysts had lowered their AOL estimates in recent weeks, some were surprised by the magnitude of the expected shortfall.... "These numbers are lower than what we had been projecting," said CIBC World Markets analyst John Corcoran. "The magnitude of the shortfall might surprise the Street."

"The bottom line is - despite this tragedy and the resulting economic effects - our unique mix of assets give us confidence that we can generate strong earnings growth next year and into the future," Chairman Steve Case said in the press release.

Still, there was no disclosure of the fact that advertising revenue had already declined significantly at AOL, or of the illegal steps AOL had taken to artificially inflate its advertising revenue in order to mask that fact.

- 240. On October 17, 2001, the Individual Defendants (except Defendant Keller) caused the Company to issue a press release reporting its financial results for the quarter ended September 30, 2001, including \$624 million in AOL advertising and commerce revenue, a 5% increase over the year ago quarter.
- 241. On November 14, 2001, the Individual Defendants (except Defendant Keller) caused the Company to file its Form 10-O for the Company's fiscal quarter ended September 30. 2001. The 10-Q contained substantially the same financial information as the October 17, 2001 press release, including advertising and commerce revenue of \$624 million at the AOL unit for

the quarter, a 5% increase over the year ago quarter. The 10-Q also reported advertising and commerce revenue for the AOL business segment for the nine months ended September 30, 2001 of \$2.051 billion, a 22% increase over the prior year.

242. In addition, the Form 10-Q assured investors that the Company financials were prepared in accordance with GAAP:

The accompanying consolidated financial statements are unaudited but, in the opinion of management, contain all the adjustments (consisting of those of a normal recurring nature) considered necessary to present fairly the financial position and the results of operations and cash flows for the periods presented in conformity with generally accepted accounting principles applicable to interim periods.

- 243. In fact, AOL Time Warner's reported AOL segment advertising and commerce revenue of \$624 million for the quarter and \$2.1 billion for the nine months ended September 30, 2001, was overstated by at least \$122.1 million and \$486.7 million, respectively, or at least 24% and 31%, respectively, as a result of AOL Time Warner's improper accounting. The overstatement of at least \$122.1 million for the quarter was due to AOL Time Warner's improper accounting for the Sun (\$12.6 million), eBay (\$12.8 million), Oxygen Media (\$19.8 million), Veritas (\$4 million), WorldCom (\$5.3 million), Homestore (\$6.6 million), Monster.com (\$6.2 million), Golf Channel (\$15 million) and Bertelsmann (\$39.8 million) deals, as discussed above. The overstatement of at least \$486.7 million for the nine months ended September 30, 2001 was due to AOL Time Warner's improper accounting for the Sun (\$37.8 million), eBay (\$46.4 million), Homestore.com (\$28.8 million), Oxygen Media (\$39.6 million), Veritas (\$12 million), Telefonica SA (\$5 million), WorldCom (\$15.9 million), Gateway (\$130 million), Monster.com (\$18.6 million), PurchasePro (\$16 million), Golf Channel (\$15 million) and Bertelsmann (\$121.6 million) deals.
- 244. The Company has already admitted overstating \$16 million, and \$57 million of AOL advertising and commerce revenue for the fiscal quarter and nine months ended September 30, 2001, respectively, based on its restatement of those financial results.
- 245. In addition, the Form 10-Q for the quarter ended September 30, 2001 contained a footnote reclassifying certain revenue amounts, a year after they were first reported, resulting in

revenue for the quarter and year ended December 31, 2001 was similarly overstated by at least

of AOL's improper accounting. AOL Time Warner's reported advertising and commerce

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\$60.3 million and \$547.2 million, respectively, as a result of the Company's improper
accounting. The quarterly overstatement was due to AOL Time Warner's improper accounting
for the Sun (\$8.4 million), Oxygen Media (\$19.8 million), Gateway (\$3 million), Veritas (\$4
million), WorldCom (\$11.8 million), Homestore (\$6.6 million), Monster.com (\$6.2 million) and
Bertelsmann (\$0.5) deals, as discussed above. The overstatement of at least \$547.2 million for
the year ended December 31, 2001 was due to AOL Time Warner's improper accounting for the
Sun (\$46.2 million), eBay (\$46.4 million), Homestore.com (\$35.4 million), Oxygen Media
(\$59.4 million), PurchasePro (\$16 million), Gateway (\$133 million), Veritas (\$16 million),
Telefonica SA (\$5 million), WorldCom (\$27.7 million), Monster.com (\$25 million), Golf
Channel (\$15 million) and Bertelsmann (\$122.1 million) deals, as discussed above.

253. By its restatement, the Company has admitted overstating AOL advertising and commerce revenue for the quarter and year ended December 31, 2001 by \$17 million and \$74 million, respectively.

n. The Fiscal Quarter Ended March 31, 2002

- 254. By March 2002, the advertising market had become so bleak, that the Company was forced to acknowledge a significant impact on its AOL advertising business. Nevertheless, AOL secretly continued to artificially inflate its advertising revenue.
- 255. Indeed, on or about May 6, 2002, the Individual Defendants (except Defendant Keller) caused the Company to file its Form 10-Q for the Company's fiscal quarter ended March 31, 2002. The Form 10-Q reported \$501 million in AOL advertising and commerce revenue for the quarter ended March 31, 2002. In addition, the Form 10-Q assured investors that the Company's financials were prepared in accordance with GAAP:

The accompanying consolidated financial statements are unaudited but, in the opinion of management, contain all the adjustments (consisting of those of a normal recurring nature) considered necessary to present fairly the financial position and the results of operations and cash flows for the periods presented in conformity with generally accepted accounting principles applicable to interim periods.

256. In fact, AOL Time Warner's reported AOL segment advertising and commerce revenue for the quarter ended March 31, 2002, of \$501 million was overstated by \$130.4 million,

or at least 35%, as a result of AOL's improper accounting, as discussed above. The \$130.4 million overstatement is due to AOL Time Warner's improper accounting for the Oxygen Media (\$19.8 million), Gateway (\$9 million), Monster.com (\$6.2 million), Homestore (\$6.6 million), WorldCom (\$8.5 million) and Bertelsmann (\$80.3 million) deals, as discussed above. The Company has already admitted an overstatement of at least \$6 million in advertising and commerce revenue for the quarter through its restatement of that period's financial statements.

257. The Form 10-Q for the quarter ended March 31, 2002 also stated that the advertising and commerce revenue for AOL Time Warner the quarter ended March 31, 2001 was \$17 million less than originally reported a year previously, but failed to identify the origin of the reduced revenue and whether the decrease related to AOL. The 10-Q again overstated the Company's advertising and commerce revenue for that quarter, as previously discussed.

o. The Fiscal Quarter Ended June 30, 2002

258. On July 24, 2002, Individual Defendants, including Defendants Pace and Parsons, held a conference call with market analysts after the Company issued a press release announcing the Company's financial results for the quarter ended June 30, 2002. The press release was issued and the conference call took place after the stock market had closed on July 24, 2002. During the conference call, Defendant Pace stated that the AOL division had \$412 million in advertising and commerce revenue in the quarter ended June 30, 2002, \$342 million of which was advertising revenue. Pace also stated that the advertising and commerce backlog as of June 30, 2002 was \$860 million. Also during the call, Defendant Parsons stated that the SEC was conducting an investigation into the Company's accounting practices with respect to AOL advertising revenue in reaction to allegations raised in articles published by *The Washington Post* on July 18 and 19, 2002.

259. In fact, AOL Time Warner's reported AOL segment advertising and commerce revenue of \$412 million and advertising revenue of \$342 million for the quarter ended June 30, 2002, were both overstated by at least \$126 million. The overstatement was due to AOL Time Warner's improper accounting for the Oxygen Media (\$19.8 million), Homestore (\$6.6 million), Monster.com (\$6.2 million), Bertelsmann (\$84.4 million) and Gateway (\$9 million) deals, as

anticipated condition of AOL's advertising revenue and advertising business, both before and

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after the Merger;

AOL Time Warner's Overstatement of Goodwill

- 263. In addition, AOL's artificially inflated advertising revenue caused the value of the Company's goodwill, created as part of the Merger, to be vastly inflated. Indeed, the Company materially overstated the value of goodwill prior to and in conjunction with the Merger and improperly accounted for the goodwill after the Merger, causing it to continue to be greatly overstated.
- 264. Initially, the Company overstated the value of goodwill by knowingly recording an artificially high amount of goodwill due to the fact that AOL's inflated stock price was used to consummate the Merger.
- 265. Goodwill is defined by APB 16 as the premium paid by one company to acquire another when the purchase price exceeds the fair market value of the acquired company's underlying identifiable tangible and intangible assets.
- 266. Since the purchase price (based on AOL's stock price) was artificially high due to the revenue overstatements described above, goodwill was also inflated.
- 267. Following the Merger, under GAAP, AOL Time Warner should have, but failed to, record a charge against earnings for the impairment of its goodwill, based in part on the decreasing value of the AOL division of the Company.
- 268. The Company improperly waited to record the impairment charge until the quarter ended March 31, 2002, as disclosed in the Form 10-Q filed May 6, 2002. At the time, the Company wrote off \$54 billion in a massive charge against assets in its 2002 first quarter financial report, which was characterized by the media as "the largest write-down in history."

Defendants' Course of Conduct Is Revealed

269. On July 18, 2002, *The Washington Post* published the first of two articles, based on statements of former Company employees and confidential documents, which reported allegations that the Company and AOL artificially inflated AOL's advertising revenue, enabling Defendants to report to the public materially false advertising revenue. The article reported that the Company denied the allegations and quoted from a lawyer retained by the Company:

The accounting for all these transactions is appropriate and <u>in accordance with</u> <u>generally accepted accounting principles</u> The disclosures in AOL's financial statements are <u>appropriate and accurate</u>. AOL's statements provide our investors with all appropriate material information about our business.

(Emphasis added.) The article quoted Defendant Ernst & Young as stating that it "stands by its original view that the accounting and disclosures were appropriate."

- 270. Within hours of the publication of *The Washington Post* article, Defendant Pittman abruptly resigned from the Company.
- 271. The second of *The Washington Post* articles regarding the fraud, published the next day, July 19, 2002, further detailed allegations of prior improper reporting of AOL advertising revenues.
- 272. On July 24, 2002, the Company acknowledged that the SEC was investigating its accounting practices in connection with AOL's advertising revenue.
- 273. On July 25, 2002, the *San Jose Mercury News* also reported on the Company's disclosure that the SEC was looking into the Company's accounting practices. The Company's CEO, Defendant Parsons, was quoted in the article as stating "In the current environment, any such allegations will necessarily and appropriately draw inquiry from the appropriate regulatory authorities even where, as here, they are without merit."
- 274. On July 25, 2002, after AOL Time Warner disclosed that the SEC had launched a civil investigation into its accounting practices, several Wall Street analysts immediately downgraded the Company's stock.
- 275. Only after the existence of the SEC investigation regarding the improper recognition of AOL advertising revenue was revealed by the Company did Defendants' improper conduct and its effect become clear to the marketplace. After the Company acknowledged the SEC investigation, AOL Time Warner shares declined by 15.4% to close at \$9.64. Thus, AOL Time Warner common stock had plummeted in value by more than 77% from its trading price of AOL common stock at January 1999 to the Company's trading price in July 2002, as adjusted for stock splits and the Merger. The value of AOL Time Warner stock from when it first started trading, until the adverse disclosures in July 2002, decreased by 79.9%.

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contained or will contain any untrue statement of a material fact or omitted or will omit to state a material fact required to be stated therein or necessary to make the statements therein, in light of the circumstances under which they were made. not misleading. Each of the financial statements (including the related notes) included in the America Online SEC Reports presents fairly, in all material respects, the consolidated financial position and consolidated results of operations and cash flows of America Online and its consolidated Subsidiaries as of the respective dates or for the respective periods set forth therein, all in conformity with United States generally accepted accounting principles ("GAAP") consistently applied during the periods involved except as otherwise noted therein, and subject, in the case of the unaudited interim financial statements, to the absence of notes and normal year-end adjustments that have not been and are not expected to be material in amount. All of such America Online SEC Reports, as of their respective dates (and as of the date of any amendment to the respective America Online SEC Report), complied as to form in all material respects with the applicable requirements of the Securities Act and the Exchange Act and the rules and regulations promulgated thereunder.

* * *

(e) Information Supplied.

None of the information supplied or to be supplied by America Online for inclusion or incorporation by reference in (A) the Form S-4 (as defined in Section 6.1) will, at the time the Form S-4 is filed with the SEC, at any time it is amended or supplemented or at the time it becomes effective under the Securities Act, contain any untrue statement of a material fact or omit to state any material fact required to be stated therein or necessary to make the statements therein, in light of the circumstances under which they were made, not misleading and (B) the Joint Proxy Statement/Prospectus (as defined in Section 6.1) will, on the date it is first mailed to Time Warner stockholders or America Online stockholders or at the time of the Time Warner Stockholders Meeting or the America Online Stockholders Meeting (each as defined in Section 6.1), not contain any untrue statement of a material fact or omit to state any material fact required to be stated therein or necessary in order to make the statements therein, in light of the circumstances under which they were made, not misleading. The Form S-4 and the Joint Proxy Statement/Prospectus will comply as to form in all material respects with the requirements of the Exchange Act and the Securities Act and the rules and regulations of the SEC thereunder.

291. The Joint Proxy Statement-Prospectus included the following message to shareholders: "The boards of directors of both America Online and Time Warner have approved the merger and recommend that their respective stockholders vote FOR the merger proposal. Information about the merger is contained in this joint proxy statement-prospectus."

292. The Joint Proxy Statement-Prospectus continued:

Your vote is very important, regardless of the number of shares you own. Whether or not you plan to attend the special meeting, please vote as soon as possible to make sure that your shares are represented at the meeting. If you do not vote, it will have the same effect as voting against the merger. We strongly

support this combination of our companies and join with our boards of directors in enthusiastically recommending that you vote in favor of the merger.

- 293. The Joint Proxy Statement-Prospectus explained that the record date of eligibility to vote on the Merger was May 18, 2000, and that the Special Stockholder Meetings for AOL and Time Warner shareholders would both take place on June 23, 2000.
- 294. The Merger required and received the affirmative vote of the AOL and Time Warner shareholders at the respective Special Stockholder Meetings.
- 295. The Merger Registration Statement and Joint Proxy Statement-Prospectus included selected historical financial data of AOL, including the audited consolidated financial statements of AOL for the year ended June 30, 1999 and unaudited consolidated financial statements for the nine months ended March 31, 1999 and 2000.
- 296. In addition, the Merger Registration Statement and Joint Proxy Statement-Prospectus included unaudited pro forma consolidated financial data of AOL Time Warner. The pro forma financial results were presented on two different bases due to AOL's and Time Warner's different fiscal years a June 30 fiscal year basis and a December 31 calendar year basis. The AOL Time Warner pro forma financial data included revenue data for the nine months ended March 31, 2000, the year ended June 30, 1999, the three months ended March 31, 2000 and the year ended December 31, 1999.
- 297. The Merger Registration Statement also included the pro forma consolidated condensed balance sheet of AOL Time Warner as of March 31, 2000 which purported to reflect the historical financial position of AOL at March 31, 2000 and also set forth the amount allocated to goodwill as a result of the Merger.
- 298. The Merger Registration Statement and Joint Proxy Statement-Prospectus also incorporated by reference, *inter alia*, the documents set forth below, each of which included some or all of the materially untrue and misleading financial statements and information referred to herein:
- (a) America Online's Annual Report on Form 10-K for the fiscal year ended June 30, 1999 (filing date August 13, 1999);

- 299. The Merger Registration Statement and Joint Proxy Statement-Prospectus included the January 9, 2000 opinion of Morgan Stanley to Time Warner shareholders that the exchange ratio was "fair from a financial point of view" to the holders of Time Warner stock.
- 300. Ernst & Young consented to the incorporation by reference in the Merger Registration Statement and Joint Proxy Statement-Prospectus of its unqualified audit report, dated July 21, 1999, on AOL's 1999 consolidated financial statements as set forth in AOL's 1999 Form 10-K for the year ended June 30, 1999 and consented to all references to Ernst & Young in the Merger Registration Statement and Joint Proxy Statement-Prospectus, which included a reference to it under the caption "Experts." In a subsequent amendment to the Merger Registration Statement, Ernst & Young consented to the reference to itself as "Experts" and to the use of its report dated July 21, 1999, except for Note 3, which is dated May 12, 2000, with respect to the consolidated financial statements of AOL for the three years ended June 30, 1999 incorporated by reference as Exhibit 99 to AOL's Form 10-Q/A for the quarterly period ended March 31, 2000, incorporated by reference and made a part of the Merger Registration Statement and Joint Proxy Statement-Prospectus. In that amendment, Ernst & Young also consented to the incorporation by reference in the Merger Registration Statement and Joint Proxy Statement-Prospectus, and to the reference to itself as "Experts," of its May 19, 2000 report with respect to the consolidated balance sheet of AOL Time Warner as of March 31, 2000. Finally, Ernst & Young consented to the incorporation by reference in the Merger Registration Statement and Joint Proxy Statement-Prospectus of its report dated July 20, 2000, with respect to the consolidated financial statements of AOL included in its Form 10-K for the year ended June 30, 2000. These reports were incorporated in the Merger Registration Statement and Joint Proxy Statement-Prospectus "in reliance on Ernst & Young's report, given on their authority as experts in accounting and auditing."
- 301. AOL Time Warner further represented in the Merger Registration Statement and Joint Proxy Statement-Prospectus that Ernst & Young had audited the consolidated balance sheet of AOL Time Warner at March 31, 2000 and audited the consolidated financial statements of AOL for the three years ended June 30, 1999 and that such financial statements were

incorporated in the Merger Registration Statement and Joint Proxy Statement-Prospectus under "Experts" "in reliance on Ernst & Young LLP's report, given on their authority as experts in accounting and auditing."

- 302. All of the financial statements of AOL contained or incorporated by reference in the Merger Registration Statement and Joint Proxy Statement-Prospectus were untrue because they materially overstated AOL advertising and commerce revenue, and/or AOL advertising and commerce backlog, and/or percentage increases in such amounts in year over year comparisons, for various fiscal periods as set forth above.
- 303. All of the pro forma financial statements for AOL Time Warner, including the Company's pro forma consolidated condensed balance sheet as of March 31, 2000, contained or incorporated by reference in the Merger Registration Statement and Joint Proxy Statement-Prospectus were untrue because they materially overstated AOL advertising and commerce revenue, as set forth above, and because they materially overstated the real value of goodwill.
- 304. The Fairness Opinion of Morgan Stanley included or incorporated by reference in the Merger Registration Statement and Joint Proxy Statement-Prospectus falsely represented that the exchange ratio was "fair from a financial point of view" to Time Warner stockholders because AOL stock was overvalued and AOL had engaged in sham transactions and improper accounting.
- 305. All of the financial statements of AOL contained or incorporated by reference in the Merger Registration Statement and Joint Proxy Statement-Prospectus falsely represented that they were prepared in accordance with GAAP and Article 10 of Regulation S-X.
- 306. With respect to the audited financial statements of AOL included or incorporated by reference in the Merger Registration Statement and Joint Proxy Statement-Prospectus, Ernst & Young falsely represented that they were audited in conformance with GAAS.
- 307. For the same reasons set forth above, AOL's representations and warranties in the Merger Agreement attached as Annex A to the Merger Registration Statement and Joint Proxy Statement-Prospectus that: (1) AOL's financial statements were prepared in conformity with

GAAP; and (2) AOL's SEC filings were free of material misstatements and omissions were similarly untrue and misleading.

The Materially False and Misleading Statements and Omissions of Material Facts In AOL Time Warner's Bond Registration Statement

- 308. The Merger, which was finalized on January 11, 2001, was important to the new Company's credit ratings. Time Warner bonds were among the most widely-held issues, and were considered a benchmark media name in the investment-grade bond market. The Merger was expected to increase the credit ratings for both AOL and Time Warner when they became subsidiaries of AOL Time Warner.
- 309. Indeed, on January 14, 2001, *AFX News* reported that the new Company's credit ratings were to be raised:

Standard and Poor's Corp. said it raised its ratings on America Online, Inc. and Time Warner, Inc. to BBB+ following the completion of their merger of the two companies.

Standard and Poor's also said that all ratings have been removed from CreditWatch and the current outlook is stable.

- 310. Based on Defendants' representations of AOL Time Warner as "the world's preeminent Internet-powered media and communications company" with solid credit ratings and substantial revenue growth, AOL Time Warner was able to generate significant demand for the offerings of AOL Time Warner bonds.
- 311. In April 2002, Defendant AOL Time Warner offered and sold bonds to the public pursuant to "Amendment No. 1 to Form S-3 Registration Statement Under The Securities Act of 1933," dated February 26, 2001 ("Bond Registration Statement") and a Prospectus Supplement, dated April 3, 2002.
- 312. The Bond Registration Statement was signed by or on behalf of Defendants Kelly, Levin, Case, Parsons, Pittman, Novack, Akerson, Gilburne, Raines, Schuler, Ripp, Cappucio, Barge, Pace, Caufield and Bollenbach.
- 313. The Bond Registration Statement incorporated by reference, *inter alia*, the documents set forth below, each of which included some or all of the materially untrue and misleading financial statements and information referenced herein:

- (a) AOL's Annual Report on Form 10-K for fiscal year ended June 30, 2000 (filing date September 22, 2000), as amended by the Form 10-K/A filed October 30, 2000;
- (b) AOL's Form 10-Q for quarter ended September 30, 2000 (filing date November 9, 2000), as adjusted by AOL Time Warner's Form 8-K, dated January 18, 2001 (filing date January 26, 2001);
- (c) AOL Time Warner's Joint Proxy Statement-Prospectus, included in the Merger Registration Statement, which became effective May 19, 2000; and
- (d) AOL Time Warner's Form 8-K, dated January 11, 2001 and 8-K/A dated January 11, 2001 (filing dates January 12 and 26, 2001, respectively) incorporating, *inter alia*, the Merger Agreement between AOL and Time Warner (Form 8-K), the AOL Time Warner consolidated balance sheet as of December 31, 2000 and AOL Time Warner pro forma consolidated condensed financial statements for the three months ended September 30, 2000, year ended June 30, 2000, nine months ended September 30, 2000 and year ended December 31, 1999 (Form 8-K/A).
- 314. The Prospectus Supplement, dated April 3, 2002, also incorporated by reference the same documents referenced in ¶ 313 above. In addition, this Prospectus Supplement incorporated by reference AOL Time Warner's Form 10-K for the fiscal year ended December 31, 2001, as amended by Amendment No. 1, which included the Company's financial statements for the three years ended December 31, 2001. This Form 10-K was incorporated by reference in the Supplement and Bond Registration Statement under "Experts" in reliance on Ernst & Young's report, given on their authority as experts in accounting and auditing.
- 315. The Bond Registration Statement and Prospectus Supplement thereto provided, *inter alia*, that all documents filed by AOL Time Warner or AOL "pursuant to Section 13(a), 13(c), 14 or 15(d) of the Securities Exchange Act of 1934 after the date of [this prospectus or supplement] and prior to the termination of the offering of the securities, are incorporated by reference into and are deemed to be a part of [this prospectus or supplement] from the date of filing of those documents."

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- 316. Financial statements audited and reported by Ernst & Young were incorporated into the Bond Registration Statement and Prospectus Supplements. Specifically, Ernst & Young consented to: (1) the incorporation by reference of its report dated July 20, 2000, and to the reference to Ernst & Young under the caption "Experts," with respect to AOL's consolidated financial statements included in AOL's Form 10-K for the year ended June 30, 2000; (2) the incorporation by reference of Ernst & Young's report dated January 18, 2001 and to the reference to Ernst & Young under the caption "Experts" with respect to the consolidated balance sheet of AOL Time Warner as of December 31, 2000, included in AOL Time Warner's Form 8-K/A dated January 11, 2001; (3) the incorporation of Ernst & Young's report dated January 31, 2001, except for Note 2 as to which the date is March 21, 2001, with respect to the consolidated financial statements of AOL included in the Form 10-K for the year ended December 31, 2000 (which included an opinion by Ernst & Young for the period ended December 31, 1999); and (4) the incorporation of Ernst & Young's report dated January 28, 2002 with respect to the consolidated financial statements of AOL Time Warner for the year ended December 31, 2001. These reports were incorporated in the Bond Registration Statement "in reliance on Ernst & Young's report, given on their authority as experts in accounting and auditing."
- 317. An amended Bond Registration Statement, filed with the SEC on February 26, 2001 incorporated AOL's consolidated financial statements for the three years ended June 30, 2000, included in AOL's Form 10-K for the year ended June 30, 2000, "In reliance on Ernst & Young's report, given on their authority as experts in accounting and auditing."
- 318. All of the financial statements of AOL and AOL Time Warner contained or incorporated by reference in the Bond Registration Statement and Prospectus Supplement were untrue because they materially overstated AOL advertising and commerce revenue, and/or AOL advertising and commerce backlog, and/or percentage increases in those amounts in year over year comparisons, for various fiscal periods as set forth in ¶¶ 138-261.
- 319. All of the pro forma financial statements for AOL Time Warner contained and/or incorporated in the Bond Registration Statement and Prospectus Supplement were untrue because they materially overstated AOL's and the Company's advertising and commerce

revenue, as set forth in ¶¶ 138-261, and because they materially overstated the real value of goodwill, as set forth in ¶¶ 263-268.

- 320. All of the financial statements of AOL and the Company contained or incorporated by reference in the Bond Registration Statement and Prospectus Supplement falsely represented that they were prepared in accordance with GAAP and Article 10 of Regulation S-X.
- 321. With respect to the audited financial statements of AOL and the Company audited by Ernst & Young, which were incorporated by reference in the Bond Registration Statement and Prospectus Supplement, Ernst & Young falsely represented that they were audited in conformance with GAAS.
- 322. All of the financial statements of AOL and the Company included or incorporated by reference in the Bond Registration Statement and Prospectus Supplement falsely represented that they fairly represented the results of the companies' operations, particularly with respect to the advertising revenue and business of AOL.
- 323. For the same reasons as set forth above, AOL's representations and warranties in the Merger Agreement incorporated into the Bond Registration Statement that (1) AOL's financial statements were prepared in conformity with GAAP, and (2) AOL's SEC filings were free of material misstatements and omissions, were similarly untrue and misleading.

ERNST & YOUNG'S ROLE IN THE WRONGDOING

324. Ernst & Young was AOL's independent auditor at all times relevant to this action. Ernst & Young audited and certified AOL's financial statements for the fiscal years ended June 30, 1998, 1999 and 2000 and audited and certified AOL Time Warner's 2001 financial statements. Ernst & Young represented in AOL's fiscal 1998, 1999 and 2000 10-Ks and AOL Time Warner's 2001 10-K that the financial statements for those years fairly presented their financial condition and results of operation in conformity with GAAP and had been audited by Ernst & Young in accordance with GAAS. In fact, Ernst & Young's reports were false and misleading as AOL Time Warner's financial statements were prepared in violation of GAAP, as described above, which Ernst & Young's auditors actually knew.

accepted in the United States. Those standards require that we plan and perform

the audit to obtain reasonable assurance about whether the financial statements

1	are free of material misstatements. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An
2	audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial
3	statement presentation. We believe that our audits provide a reasonable basis for our opinion.
4	In our opinion, the financial statements referred to above present fairly, in
5 6	all material respects, the consolidated financial position of America Online, Inc. at June 30, 2000 and 1999, and the consolidated results of its operations and its cash flows for each of the three years in the period ended June 30, 2000, in conformity
7	with accounting principles generally accepted in the United States.
8	As discussed in Note 13, in 1998 the Company changed its method of accounting for income taxes.
9	/s/ ERNST & YOUNG LLP
10	McLean, Virginia July 20, 2000
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13	1999 financial statements included in the company's fiscal 1998 and 1999 Form 10-Ks.
14	330. Ernst & Young represented on January 28, 2002, as to AOL Time Warner's 2001
	financial statements that:
15	REPORT OF INDEPENDENT AUDITORS
1617	The Board of Directors AOL Time Warner Inc.
18	We have audited the accompanying consolidated balance sheet of AOL
19	Time Warner Inc. ("AOL Time Warner") as of December 31, 2001 and 2000, and the related consolidated statements of operations, shareholders' equity and cash flows for each of the three years in the period ended December 31, 2001. Our
20	audits also included the financial statement schedule and supplementary information listed in the index at Item 14 (a). These financial statements, schedule
21	and supplementary information are the responsibility of AOL Time Warner's
22	management. Our responsibility is to express an opinion on these financial statements, schedule and supplementary information based on our audits.
23	We conducted our audits in accordance with auditing standards generally
24	accepted in the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements
25	are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An
26	audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial
27	statement presentation. We believe that our audits provide a reasonable basis for our opinion.
28	our opinion.
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In our opinion, the financial statements referred to above present fairly, in all material respects, the consolidated financial position of AOL Time Warner at December 31, 2001 and 2000, and the consolidated results of its operations and its cash flows for each of the three years in the period ended December 31, 2001, in conformity with accounting principles generally accepted in the United States. Also, in our opinion, the related financial statement schedule and supplementary information, when considered in relation to the basic financial statements taken as a whole, present fairly in all material respects the information set forth therein.

ERNST & YOUNG LLP

New York, New York January 28, 2002

- 331. Ernst & Young's audit reports concerning AOL's fiscal 1998, 1999 and 2000 financial statements and its audit report concerning AOL Time Warner's 2001 financial statements were false and misleading as those financial statements were not prepared in accordance with GAAP, nor had Ernst & Young conducted its audits in accordance with GAAS.
- 332. In certifying AOL's fiscal 1998, 1999 and 2000 and AOL Time Warner's 2001 year-end financial statements, Ernst & Young represented that these financial statements complied with GAAP. This statement was false and misleading in that Ernst & Young knew or was deliberately reckless in failing to discover after conducting its audits that the financial statements violated GAAP. In fact, Ernst & Young auditors knew or were deliberately reckless in not knowing that revenue AOL recognized had not been earned at the time recognized or had been improperly classified as revenues, as detailed above.
- 333. In certifying AOL's fiscal 1998, 1999 and 2000 and AOL Time Warner's 2001 year-end financial statements, Ernst & Young represented that its audits had been made in accordance with GAAS.
- 334. GAAS, as approved and adopted by the American Institute of Certified Public Accountants ("AICPA"), relate to the conduct of individual audit engagements. Statements on Auditing Standards ("SAS") are recognized by the AICPA as the interpretation of GAAS.
- 335. Ernst & Young knew or was reckless in failing to discover that its audits were not performed in accordance with GAAS in at least the following respects:
- (a) Ernst & Young violated the general standard that due professional care be exercised in the performance of the audit. An example of such violation is Ernst & Young's

willingness to issue a "clean" opinion notwithstanding its knowledge that the financial information from which the financial statements were derived was false. Furthermore, Ernst & Young did not exercise due care in its attempt to obtain competent evidential matter and therefore did not obtain sufficient evidence to form the basis of the "clean" opinion issued.

- (b) Ernst & Young violated the general standard that in all matters relating to an engagement, an independence in mental attitude is to be maintained by the auditor. Ernst & Young not only audited AOL's and AOL Time Warner's financial statements, but served as the internal auditor as well. Thus, when Ernst & Young performed a year-end audit it was essentially auditing its own work. Ernst & Young could not be independent in mental attitude because when it found problems in AOL's or AOL Time Warner's books it would essentially be admitting that it failed as an internal auditor. Ernst & Young is belatedly phasing out of this role in 2003.
- (c) Ernst & Young violated the first standard of fieldwork that requires the auditor to properly plan the engagement. In fact, under AU §316, consideration of fraud in a financial statement audit, Ernst & Young was required to consider and plan for factors that indicated AOL may be dealing with entities that were not independent. The risk factors under AU §316.17 included:
 - Significant, unusual, or highly complex transactions, especially those close to year end, that pose difficult "substance over form" questions. AOL's reciprocal transactions posed many substance over form issues. Moreover, many of the transactions were quarter-end or year-end events that were not deals done in the normal course of business. The Bertelsmann transaction was highly suspicious in that AOL agreed to pay cash when it was not required, even though no change in the put price was made. The agreement by Bertelsmann to buy \$400 million in advertising was, in substance, compensation for AOL changing the terms.
 - Unusually rapid growth or profitability, especially compared with that of other companies in the same industry. Ernst & Young knew or recklessly disregarded that AOL's reported advertising and commerce revenues continued to improve even as others in the industry reported disappointing advertising revenues.
- (d) Ernst & Young violated the second standard of fieldwork that requires the auditor to make a proper study of existing internal controls, including accounting, financial and managerial controls, to determine whether reliance on those controls was justified and, if such controls are not reliable, to expand the nature and scope of audit procedures to be applied. A

336. In the course of issuing its unqualified audit opinion as to AOL's fiscal 1998, 1999 and 2000 and AOL Time Warner's 2001 financial statements, Ernst & Young knew that it was required to adhere to all of the standards and principles of GAAS, including the requirement that the financial statements comply in all material respects with GAAP. In issuing its unqualified opinions for AOL's financial results, Ernst & Young knew or was deliberately reckless in not knowing that its audits and reports were not in compliance with GAAS and that AOL's financial results were not reported in accordance with GAAP.

MORGAN STANLEY'S AND SALOMON SMITH BARNEY'S ROLES IN THE WRONGDOING

- 337. In corporate mergers where shareholder approval of the transaction is necessary, a "fairness opinion" from a reputable, sophisticated and independent investment banking firm is indispensable to the completion of the transaction. Indeed, it is unlikely that the AOL Time Warner Merger could have been consummated in the absence of such opinions.
- 338. Because of the nature of the AOL Time Warner Merger and because of the size and market capitalization of the companies involved, it was necessary that the transaction be structured as a stock-for-stock exchange rather than a cash acquisition, as neither company had sufficient cash resources to acquire the other for cash. Stock-for-stock merger transactions without a collar as was the case here are extremely complex and fragile, especially where the so-called exchange ratio of the stock to be exchanged in the merger is fixed, as was the case in the AOL Time Warner Merger. This is because if the business, and therefore the stock price, of one of the companies to the transaction declines materially, the shareholders of the other company may perceive that the merger is no longer fair to them. If the decline were significant enough, the directors of the enterprise being acquired would have to invoke the "material adverse change" provisions contained in the merger agreement to scuttle the deal.
- 339. In the AOL Time Warner Merger, Morgan Stanley and Salomon Smith Barney each played indispensable roles in disseminating false and misleading information to investors and the market regarding the quality, strength and growth of AOL's business, as well as the quality, strength and growth prospects of the company to be created by the Merger, and most

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27 28 importantly, the fairness of the terms of the Merger to the Time Warner shareholders, all of which was significantly relied upon, directly or indirectly, by Plaintiff in this action in exchanging its Time Warner shares for shares of AOL Time Warner in the Merger, in voting to approve the sale of Time Warner to AOL via merger (or failing to approve said Merger) and in purchasing AOL Time Warner stock in the open market subsequent to the Merger.

The structure of the fees to be paid to Salomon Smith Barney and Morgan Stanley highly incentivized them to take whatever steps were necessary to bring about completion of the Merger by inflating the price of AOL's stock in advance of the Merger, by helping to disseminate false and misleading information regarding the strength, quality and growth of AOL's business, by securing the approval of the Time Warner shareholders to the Merger and by supporting the price of AOL Time Warner stock after the Merger so as to continue the illusion of the success of the Merger while the AOL Time Warner insiders bailed out by selling off millions of shares of their new AOL Time Warner stock at artificially inflated levels. Part of the incentives for the financial advisors to do this included the manner in which their compensation was structured whereby they received only a small part of their potential total compensation (\$135 million) when the Merger agreement was signed, but received the vast bulk of their compensation upon and after shareholder approval of the transaction and on the actual closing of the Merger. And, in the case of Morgan Stanley, additional bonus compensation worth \$15 million if the new AOL Time Warner stock traded at high levels in the few weeks following the consummation of the Merger - which it did. Thus, the compensation arrangements for the financial advisors incentivized them to do everything necessary to inflate the price of AOL stock prior to the Merger, obtain Time Warner shareholder approval of the Merger, get the Merger closed, and keep the AOL Time Warner stock trading at as high a price level as possible for as long as they could after the Merger was closed. Thus the financial advisors had an enormous financial interest in bringing about shareholder approval of the Merger and closing the Merger, but little, if any, interest in how the business of the new entity, AOL Time Warner, performed in the long-term after the Merger was closed.

- 341. In the period after the Merger was announced, and up to and including the shareholder approval of the Merger, Salomon Smith Barney and Morgan Stanley each issued false and misleading research reports about AOL, Time Warner and AOL Time Warner that helped to artificially inflate the price of AOL stock and make AOL appear to be a more successful company than it really was. And Morgan Stanley issued the critical "fairness opinion" contained in the Merger Registration Statement which represented that the terms of the Merger were fair from a financial point of view to Time Warner shareholders when they knew, or should have known, that this opinion was false and they had no reasonable grounds for believing that the transaction was, in fact, fair. After the shareholder vote approving the deal and up through and including the closing of the Merger, it continued to be very important to make it appear that AOL's business was continuing to achieve strong success and growth and that the enterprise to be formed as a result of the Merger of AOL and Time Warner would continue to achieve huge revenue, EBITDA and free cash flow growth. Salomon Smith Barney and Morgan Stanley continued to feed false and misleading reports to the market in this regard.
- 342. After the Merger closed, Morgan Stanley and Salomon Smith Barney continued to help perpetuate the illusion of the success of the Merger and the strength and growth being achieved by AOL Time Warner by continuously issuing false and misleading research reports, some of which were detailed above.
- 343. On and after the closing of the Merger, Morgan Stanley and Salomon Smith Barney were constantly buying and selling AOL Time Warner stock in their own proprietary trading accounts as well as accounts they managed for other entities and investors.
- 344. One of the reasons that Salomon Smith Barney and Morgan Stanley were willing to participate in this wrongful course of conduct and issue the false and misleading opinions and reports as alleged, was that they had taken steps to attempt to insulate themselves from the consequences of such misconduct by requiring that AOL, Time Warner and AOL Time Warner indemnify them and hold them harmless from any financial impact (including legal fees) from any alleged or proven violation of the securities laws in connection with the Merger transaction. Because of the size of and assets of AOL, Time Warner and AOL Time Warner and the fact that

each of the companies carried very substantial directors' and officers' liability insurance running into the hundreds of millions of dollars, Salomon Smith Barney and Morgan Stanley knew that it was essentially risk-free financially for them to participate in and further the wrongdoing while pocketing fees - the largest investment banking fees in history - of \$135 million. Thus, Salomon Smith Barney and Morgan Stanley lent their considerable expertise and reputations to the successful consummation of the Merger which created AOL Time Warner, and enriched the corporate executives who hired them by well over \$1 billion, permitting Salomon Smith Barney and Morgan Stanley to pocket millions in fees for themselves.

THE AOL TIME WARNER INSIDERS' MASSIVE SALES

345. During July and August 2000, when AOL stock was artificially inflated in anticipation of the Merger of AOL and Time Warner, as set forth earlier, top AOL insiders sold off some 2.8 million shares of their AOL stock at as high as \$60.44 per share, pocketing almost \$158 million. This insider selling is shown below:

14		SHARES SOLD BETWEEN	
15	INSIDER	07/14/00-08/30/00	PROCEEDS
	Akerson	24,082	\$ 1,431,049
16	Barksdale	700,000	\$ 38,095,100
	Case	1,000,000	\$ 56,367,000
17	Caufield	100,000	\$ 6,044,000
	Gilburne	237,651	\$ 13,313,376
18	Kelly	70,000	\$ 3,999,800
	Novack	96,634	\$ 5,412,772
19	Pittman	394,745	\$ 21,833,346
	Vradenburg	<u>200,000</u>	\$ <u>11,336,000</u>
20	TOTALS:	2,823,112	\$157,832,442

Then, after the Merger and prior to the final revelations of early February 2003, AOL Time Warner insiders unloaded over 24 million shares of their AOL Time Warner common stock, pocketing almost \$780 million in insider trading proceeds. This insider selling is shown below:

24		SHARES SOLD	
		BETWEEN	
25	<u>INSIDER</u>	01/01/01-11/30/02	PROCEEDS
	Akerson	143,918	\$ 7,078,357
26	Barge	121,500	\$ 1,493,368
	Barksdale	2,492,550	\$ 81,281,309
27	Case	2,000,000	\$ 100,396,300
	Caufield	50,000	\$ 2,573,500
28	Colburn	180,000	\$ 9,060,600

1	Gilburne 400,000 \$ 19,750,610		
2	Kelly 400,000 \$ 19,072,000 Lerer 200,000 \$ 10,526,000		
3	Novack 744,366 \$ 34,731,161 Parsons 700,000 \$ 35,267,400		
4	Pittman 1,500,000 \$ 72,715,000 Raduchel 44,444 \$ 2,125,312		
5	Kelly 400,000 \$ 19,072,000 Lerer 200,000 \$ 10,526,000 Novack 744,366 \$ 34,731,161 Parsons 700,000 \$ 35,267,400 Pittman 1,500,000 \$ 72,715,000 Raduchel 44,444 \$ 2,125,312 Stuntz 450,000 \$ 22,788,000 Turner 14,648,252 \$ 332,000,653		
	Vradenburg <u>566,402</u> <u>\$ 28,157,000</u>		
6	TOTALS: 24,641,432 \$ 779,016,571		
7 8	Thus, while AOL's and AOL Time Warner's stocks were artificially inflated in anticipation of		
9	and in consequence of the Merger, AOL and AOL Time Warner insiders unloaded a total of 27.5		
10	million shares, pocketing \$937 million of illegal insider trading proceeds.		
11	FIRST CAUSE OF ACTION		
12	For Violation of §11 of the 1933 Act Against		
13	AOL Time Warner and Those AOL and Time Warner Directors or Officers Who Signed the Merger Registration Statement, and Ernst & Young		
14	346. Plaintiff incorporates ¶¶ 1 - 345 except allegations of fraud, scienter or intentional		
15	misconduct.		
16	347. This cause of action is brought against Defendants AOL Time Warner, Ernst &		
17	Young, Case, Levin, Parsons, Turner, Novack, Pittman, Kelly, Akerson, Barksdale, Bollenbach,		
18	Caufield, Gilburne, Hills, Mark, Miles, Raines, Vincent, and Cappucio for violation of §11 of the		
19	1933 Act.		
20	348. Plaintiff asserts only strict liability and negligence claims in this First Cause of		
21	Action. Plaintiff does not assert claims of fraud or intentional misconduct.		
22	349. On February 11, 2000, AOL and Time Warner and their respective officers,		
23	directors, financial advisors and Ernst & Young filed the first draft of the Merger Registration		
24	Statement with the SEC to issue and register the new AOL Time Warner shares to be sold in an		
25	initial public offering of their shares in the Merger.		
26	350. On May 19, 2000, the Merger Registration Statement for the new shares of AOL		
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Time Warner stock to be issued in connection with the Merger became effective with the SEC.

The offering and sale of AOL Time Warner stock pursuant to the Merger Registration Statement

was an initial public offering of AOL Time Warner's stock, which stock had never before existed, been issued or been publicly traded. Therefore, the "safe harbor" under the 1933 Act does not apply to statements made in the Merger Registration Statement.

- 351. All of the AOL Time Warner shares of stock issued in the Merger were issued pursuant to Merger Registration Statement which was false and misleading for the reasons set forth above at ¶¶ 302-307.
- 352. The Individual Defendants named herein were officers or directors of AOL Time Warner who each signed the Merger Registration Statement. AOL Time Warner was the issuer of those shares issued and sold via the Merger.
- 353. Ernst & Young consented to the inclusion of its opinions on AOL's 1998, 1999 and 2000 financial statements in the Merger Registration Statement and reviewed and approved the interim unaudited financial results included in the Merger Registration Statement.
- 354. AOL Time Warner is strictly liable for the false Merger Registration Statement. Each of the Defendants named in this cause of action owed to the acquirers of the AOL Time Warner stock issued in the Merger the duty to make a reasonable and diligent investigation of the statements contained in the Merger Registration Statement at the time it became effective, to ensure that they were true and that there was no omission to state a material fact required to be stated in order to make the statements contained therein not misleading. In the exercise of reasonable care, these Defendants knew or should have known of the material misstatements and omissions contained in the Merger Registration Statement.
- 355. None of the Defendants named in this cause of action made a reasonable investigation or possessed reasonable grounds for the belief that the statements contained in the Merger Registration Statement were true and did not omit any material facts and were not misleading.
- 356. The Defendants caused to be issued and participated in the issuance of the materially false and misleading statements in the Merger Registration Statement, which misrepresented or failed to disclose, *inter alia*, the adverse facts set forth above. Thus, defendants violated §11 of the 1933 Act.

- 363. The Stock Option Registration Statements, which became effective with the SEC on January 11, 2001, each incorporated the following documents by reference, which documents were false and misleading for the reasons stated above:
 - America Online, Inc.'s Annual Report on Form 10-K for the fiscal year ended June 30, 2000 (filing date September 22, 2000), as amended by Amendment No. 1 thereto on Form 10-K/A dated October 27, 2000 (filing date October 30, 2000).
 - America Online, Inc.'s Quarterly Report on Form 10-Q for the quarterly period ended September 30, 2000 (filing date November 9, 2000).
- 364. Thus, all the AOL Time Warner shares of stock trading in the open market subsequent to the Merger entered the market pursuant to either the Merger or to the option exercise or sale and were thus issued pursuant to either the false and misleading Merger Registration Statement or the false and misleading Stock Option Registration Statements. The Stock Option Registration Statements and the statements made therein were issued and made in connection with the initial public offering of AOL Time Warner's stock. Therefore, the "safe harbor" under the 1933 Act does not apply to statements made in the Stock Option Registration Statements.
- 365. The Individual Defendants named herein were officers or directors of AOL Time Warner who each signed the Stock Option Registration Statements. AOL Time Warner was the issuer of those shares issued and sold via the Stock Option Registration Statements.
- 366. Ernst & Young consented to the inclusion of its opinions on AOL's 1998, 1999 and 2000 financial statements in the Stock Option Registration Statements and reviewed and approved the interim unaudited financial results included in the Stock Option Registration Statements.
- 367. AOL Time Warner is strictly liable for the false Stock Option Registration
 Statements. Each of the Defendants named in this cause of action owed to the purchasers of the
 AOL Time Warner stock, including Plaintiff, the duty to make a reasonable and diligent
 investigation of the statements contained in the Stock Option Registration Statements at the time
 they became effective, to ensure that they were true and that there was no omission to state a
 material fact required to be stated in order to make the statements contained therein not

Morgan, and Ernst & Young for violation of §11 of the 1933 Act.

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in the Bond Registration Statement.

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investigation or possessed reasonable grounds for the belief that the statements contained in the

None of the Defendants named in this cause of action made a reasonable

the Merger Registration Statement to ensure that such statements were true and that there was no 108

Merger Registration Statement, Bond Registration Statement, and Stock Option Registration Statements not misleading.

- 402. Defendant AOL Time Warner and individual defendants Akerson, Barge, Barksdale, Case, Caufield, Colburn, Gilburne, Kelly, Lerer, Novack, Parsons, Pittman, Raduchel, Stuntz, Turner and Vradenburg, sold or offered for sale AOL Time Warner securities during the time period plaintiff was purchasing its AOL Time Warner securities.
- 403. During the time period that plaintiff purchased its AOL Time Warner securities, defendant AOL Time Warner was constantly selling or offering for sale AOL Time Warner securities both in the Merger and also continuously thereafter via the AOL Time Warner stock option plans by which millions of shares of stock were sold or offered for sale by AOL Time Warner to AOL Time Warner executives and employees. During 2001, AOL Time Warner issued and sold 108,860,000 shares of its common stock pursuant to the AOL Time Warner stock options plans. AOL Time Warner had a motive and incentive to inflate the price of its common stock to induce the exercise of stock options by AOL Time Warner employees, as the exercise of such stock options generated millions of dollars of new capital for AOL Time Warner. AOL Time Warner also sold bonds pursuant to the April 2002 Bond Offering.
- 404. Individual Defendants Akerson, Barge, Barksdale, Case, Caufield, Colburn, Gilburne, Kelly, Lerer, Novack, Parsons, Pittman, Raduchel, Stuntz, Turner and Vradenburg all engaged in the sale of AOL and AOL Time Warner stock as specified herein. These Individual Defendants had a motive and an economic interest in inflating the price of AOL and AOL Time Warner securities because the higher the price of AOL and AOL Time Warner stock, the more money they received upon the sale of their stock.
- 405. On and after the closing of the Merger, Morgan Stanley and Salomon Smith Barney were constantly buying and selling AOL Time Warner securities in their own proprietary trading accounts as well as accounts they managed for other entities and investors. Moreover, all of the Underwriter Defendants sold or offered for sale AOL Time Warner bonds as part of and subsequent to the April 2002 Bond Offering.

- 406. Ernst & Young knowingly provided substantial assistance to the other Defendants named in this cause of action in violation of Cal. Corp. Code §25403(b) and is deemed to be in violation to the same extent as the other Defendants named in this cause of action.
- 407. For the purpose of inducing the purchase of AOL Time Warner securities by others, each of the Defendants named in this cause of action made statements which were, at the time and in light of the circumstances under which they were made, false and misleading with respect to material facts or which omitted to state material facts necessary in order to make the statements made, in the light of the circumstances under which they were made, not misleading. Each such Defendant knew or had reasonable grounds to believe that the statements made by them were false or misleading.
- 408. Each of the Individual Defendants named in this cause of action participated in the day-to-day management and supervision of AOL Time Warner throughout the relevant time period or had a special relationship with the Company that gave them access to material non-public information, knowledge that public statements being made were false and misleading and had the ability to prevent those false and misleading statements from being made or to correct them.
- 409. In addition, each of the Defendants knowingly and willfully participated in or materially aided and abetted the preparation, issuance and circulation of the Merger Registration Statement, Bond Registration Statement, and Stock Option Registration Statements with knowledge of or in reckless disregard for their falsity and the intent to cause Plaintiff, its agents and others to rely thereon.
- 410. AOL Time Warner, especially through its Time Warner division, has very substantial operations in California. Many thousands of shares of AOL Time Warner stock were sold or offered for sale to AOL Time Warner employees located in California. All Defendants' false and misleading statements were intended to and did enter into and were disseminated in California by way of the nationwide release of press releases, nationwide telephone conference calls and interviews which the participating Defendants knew or should have known would be disseminated on a national if not worldwide basis.

The aforesaid misrepresentations and omissions by Defendants constitute fraud and deceit.

by Plaintiff and its agents, and the investing public when making investment decisions.

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- 419. Plaintiff and/or its agents reasonably relied on Defendants' representations and statements when deciding to approve the sale of Time Warner to AOL, *i.e.*, the Merger, and to purchase AOL Time Warner securities in the Merger and thereafter.
- 420. At the time the Merger was approved and/or its AOL Time Warner securities were purchased, neither Plaintiff nor its agents knew of any of the false and/or misleading statements and omissions.
- 421. As a direct and proximate result of the fraud and deceit of Defendants, Plaintiff suffered damages in connection with its purchases of AOL Time Warner securities.

EIGHTH CAUSE OF ACTION

For Inducement to Retain AOL Time Warner Securities (Pursuant to Cal. Civ. Code §§1572-1573 and 1709-1710 and Cal. Corp. Code §1507) Against All Defendants

- 422. Plaintiff incorporates \P ¶ 1 421.
- 423. This cause of action is brought against all Defendants based on common law principles of fraud and, specifically, fraudulent inducement to retain AOL Time Warner securities.
- 424. As alleged herein, Defendants each made or participated in making material misrepresentations, or omitted to disclose material facts, to Plaintiff, its agents, and the investing public regarding AOL and AOL Time Warner. Each of the Defendants knowingly participated in the making, issuance and publication of prospectuses, financial statements and other documents respecting AOL's, Time Warner's and AOL Time Warner's assets, business, and earnings, which were false in material respects.
- 425. Defendants each participated in the fraud and deceit by way of conspiracy to commit these wrongs, by materially aiding and abetting the same and/or by participating in a scheme to defraud Plaintiff or its agents, regarding AOL Time Warner and AOL Time Warner's financial condition, and each committed overt acts, including the making of false and misleading statements, in furtherance of such scheme, conspiracy or fraudulent course of conduct.

1	G. Awarding Plaintiff its reasonable costs and expenses incurred in this		
2	action, including counsel fees and expert fees; and		
3	H. Such other and further relief as the Court may deem just and proper.		
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5	JURY DEMAND		
6	Plaintiff demands a trial by jury.		
7	DATED: July 18, 2003		
8	CALIFORNIA PUBLIC EMPLOYEES'		
9 10	RETIREMENT SYSTEM PETER H. MIXON PATRICIA BURGESS		
11	MARTE E. CASTAÑOS		
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13	PETER H. MIXON		
14	Attorneys for Plaintiff		
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COMPLAINT FOR VIOLATION OF THE SECURITIES ACT OF 1933